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CURRENT SERIAL RECORDS

PACKAGED FLUID MILK SALES IN FEDERAL MILK ORDER MARKETS

*By Size and Type of Containers,
and Distribution Method*

During November 1967

DAIRY DIVISION/CONSUMER AND MARKETING SERVICE
U.S. DEPARTMENT OF AGRICULTURE/WASHINGTON, D.C.



C&MS-11 (Nov. 1967)

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This publication is based on sales data for November 1967. Data for November 1966 were issued in January 1968 as C&MS-11 (Nov. 1966), data for November 1965 were issued in March 1967 as C&MS-11 (Nov. 1965), data for November 1964 were issued in July 1966 as C&MS-11 (Nov. 1964), and data for November 1963 were issued in May 1965 as C&MS-11 (Nov. 1963). Similar data for November 1962 were issued in July 1964 as AMS-538, under the same title, by the Agricultural Marketing Service. The name of the agency was changed to Consumer and Marketing Service, effective February 8, 1965.

ISSUED MARCH 1969

PREFACE

Federal milk marketing orders, on January 1, 1968, regulated the handling of milk in 74 designated marketing areas throughout the country. Sales by handlers in these markets represented nearly 50 percent of all milk sold off farms to plants and dealers in this country and about two-thirds of that sold for fluid use.

This report summarizes available Federal milk order sales data on quantities of fluid milk products sold, the size of containers and type of packaging material used, and method of distribution, November, 1963 through 1967. The detailed data representing fluid milk sales during November 1967 were obtained from market administrators of 71 of the 74 Federal milk marketing orders in effect at that time. Sales by handlers in these 71 markets represent about 51 percent of the milk sold for fluid or bottling use in the continental United States. Information on packaged sales in 1967 for the New York-New Jersey Federal order market is not available. The most recent information for this market pertains to sales in 1964, and is included in table 6. The New York-New Jersey market represents about 10 percent of total fluid sales in this country.

DEFINITIONS

Products. Sales data are shown for product groups and individual fluid milk products. Products are combined in four major product groups: Whole milk items include plain and flavored milk. Sales of plain whole milk represent the largest single fluid milk product, and accounted for 80 percent of total fluid milk sales in November 1967; skim milk items include skim milk, skim milk with added solids, 2 percent butterfat milk, 2 percent butterfat milk with added solids, flavored milk drinks, buttermilk, and yogurt; mixtures include milk and cream mixtures and eggnog; and cream items include light cream, sour cream, and heavy cream. Total fluid milk sales represent combined sales of the four groups of products. Data for individual fluid milk products are shown in table 7.

Container Size. Container sizes are shown for product groups in each of the following size categories: Gallon, half gallon, quarts, pints, half pints, "other," and bulk. Sales in units smaller than one gallon not specified are included in "other." Sales in containers larger than one gallon are grouped in 5 to 10 quart and over 10 quart categories. All container sizes used in packaging individual fluid milk products are shown in table 7.

Type of Container. Sales are categorized by glass, paper, plastic, and metal cans. The paper category includes plastic-coated and wax-coated paper containers. Plastic includes rigid plastic containers and corrugated boxes with plastic linings. Metal cans larger than one gallon are included in the "glass" category. Sub-totals are shown under glass to show quantities sold in glass and in metal cans. Quantities larger than one gallon in the plastic column, for the most part, are bag in box containers.

Method of Distribution. Sales are divided into wholesale and home-delivered. Wholesale includes all sales other than home-delivered. For the most part "wholesale" includes sales to grocery stores, restaurants, and institutions.

NUMBER OF CONTAINERS

The data in this report are for volume weights of milk in thousand pounds.
The number of each size of container can be approximated by dividing the weights shown in the report by the following conversion factors:

Products	Conversion factors - pounds per:								
	6 Gal.:	5 Gal.:	2½ Gal.:	Gal.:	½ Gal.:	Quart	Pint	1/3 Qt.:	½ Pint
Whole milk items	: 51.60	: 43.00	: 21.500	: 8.60	: 4.300	: 2.150	: 1.075	: 0.7167	: 0.5375
Skim milk items	: 51.72	: 43.10	: 21.550	: 8.62	: 4.310	: 2.155	: 1.078	: .7183	: .5388
Mixtures	: 51.30	: 42.75	: 21.375	: 8.55	: 4.275	: 2.138	: 1.069	: .7127	: .5344
Cream items	: 51.06	: 42.55	: 21.275	: 8.51	: 4.255	: 2.130	: 1.065	: .7100	: .5325
	:								

HISTORICAL SUMMARY

This report, "Packaged Fluid Milk Sales in Federal Milk Order Markets, by Size and Type of Containers, and Distribution Method," was first issued for a limited number of Federal order markets in July 1964 and contained November 1962 data. Reports for a much larger number of Federal milk orders were subsequently issued for November 1963, 1964, 1965, and 1966. Tables 1 through 4 in this edition of the report summarize container information for the month of November, 1963 through 1967.

In general, trends have been from high butterfat content products to low butterfat products (whole milk items to skim milk items); from glass to paper and plastic containers; from small to larger containers; and from home-delivered to wholesale.

In November 1963 (the first year that information from a substantial number of milk order markets was available), whole milk items (plain and flavored), with an average butterfat content of 3.54 percent, accounted for about 87 percent of total fluid milk sales, skim milk items with an average butterfat content of 1.26 percent represented 10 percent; mixtures with an average butterfat content of 11.8 percent represented less than 2 percent; and cream items with an average butterfat content of 22.8 percent represented less than 1 percent of total fluid milk sales. In November 1967, whole milk items had decreased in average butterfat content to 3.50 percent and represented 83 percent of total fluid milk sales. Skim milk items had increased in average butterfat content to 1.51 percent and represented 15 percent of total fluid milk sales. The butterfat content of mixtures and creams and their relationship to total fluid milk sales did not change from the earlier period. During the five-year period, much of the increase in the relationship of skim milk items, at the expense of whole milk items, can be attributed to the emergence on the market of a low fat milk product ranging in butterfat content from 1.5 to 2.5 percent and commonly referred to as "2 percent milk."

Sales in paper containers, accounting for 64 percent of total fluid milk sales in 1963, increased to 71 percent of total fluid milk sales in 1967. Although the trend has been to increased use of paper containers at wholesale and home-delivered levels, glass containers are still prominent for home delivery.

Separate sales data for plastic containers were not obtained in 1963. That year, however, combined sales in plastic and metal cans were about 5 percent of total fluid sales. Four years later, in 1967, combined sales in metal cans and plastic containers were almost 9 percent of total fluid milk sales, over three-fourths of which were plastic type containers.

While sales in plastic type containers represent a small percentage of total sales, they have shown noticeable increases of late. In 1964, the first year detailed information on plastic containers was obtained, total sales in plastic represented less than 3 percent of total fluid milk sales. By 1967 total plastic sales had more than doubled and represented 7 percent of total fluid milk sales. One-half of this increase was due to the greater use of rigid plastic containers from less than 0.2 percent of total fluid milk sales in November 1964 to over 2.7 percent in November 1967. The majority of this increase was in the gallon container. Sales in bag in box containers increased from 2.5 percent in November 1964 to 4.6 percent in November 1967.

The trend in sales of fluid milk has been from small to larger size containers. The quart, once the most important container for fluid milk, has decreased in importance until now, it represents less than 10 percent of total fluid milk sales. The shift away from the quart container has been to the gallon container in wholesale, and to half gallon containers in home-delivered. Sales in large containers (5 to 10-quart and over 10-quart) represent only about 6 percent of total fluid milk sales. However, these larger containers, mainly bag in box, are relatively new and are replacing metal cans on wholesale routes of some dealers and are being used by some dealers on home-delivered routes (especially the 2½ gallon size) in an attempt to increase sales. Sales in the gallon and larger sized containers (5 and 6-gallon) are further enhanced by the retail price advantage of buying milk in larger containers.

In 1963, 70 percent of total fluid milk sales were other than home-delivered. Seventy-one percent of the whole milk items, about 65 percent skim milk items, 81 percent of mixtures, and 82 percent of cream were disposed of through wholesale outlets. In 1967, 77 percent of total fluid milk sales were other than home-delivered (77 percent of whole milk items, 73 percent of skim milk items, 84 percent of mixtures, and 88 percent of cream were disposed of through wholesale outlets). This increase in the proportion of fluid milk sales, made through wholesale outlets, mainly food stores, has been one of the major factors in the shift in type of container from glass to paper, and the size of container from quart to half gallon and gallon.

NOVEMBER 1967 HIGHLIGHTS

Complete data on packaged sales by size, type, and method of distribution for each of the four product groups were available for 71 markets and are summarized in table 4. Complete data for total fluid milk for 65 individual markets are reported in table 5. Less complete information for total fluid milk for 72 individual markets is summarized in table 6. Table 7 contains data for all sizes and types of containers and methods used in distributing individual fluid milk products.

Container Size. Over one-half of the sales of whole milk items and skim milk items in November 1967 were in half-gallon containers. Sales of mixtures were made predominantly in smaller containers with quarts and pints representing 88 percent of total sales in this group. Forty-five percent of cream sales were in half-pint containers.

Although all market totals show that 52 percent of the volume sales of total fluid milk were in half-gallon containers, the percentage of such containers used ranged from 21 percent in Tri-State to 74 percent and 79 percent in Western Colorado and Black Hills, South Dakota, respectively. In 42 of 72 reporting markets, 50 percent or more of the volume sales of total fluid milk were made in half-gallon containers.

Sales in containers larger than one gallon represented 6 percent of total fluid milk sales, ranging from 2.1 percent in mixtures to 6.5 percent in whole milk items. The majority of sales in larger than one gallon containers are made at the wholesale level and in November 1967 were made in 5 and 6 gallon containers. An exception was the $2\frac{1}{2}$ gallon containers, which were more predominant at the home-delivered level. (See table 7.)

Although all market totals show that only 6.0 percent of the volume sales of total fluid milk were made in containers larger than one gallon, 8 markets reported 10 percent or more of such sales in containers larger than one gallon. (See table 6.)

Type of Container. Paper was the predominant type of material used in all container sizes except for containers larger than one gallon. About two-thirds of the sales in containers larger than one gallon were made in plastic bag in box containers. Sales in paper containers accounted for 70 percent of the sales of whole milk items, 79 percent of the sales of skim milk items, 92 percent of mixtures, and 81 percent of cream sales. Sales in glass containers, though in the minority, continue to be prominent at the home-delivered level.

Although all markets generally reported paper as the most common type of container used, the percentage of such containers used in the sale of total fluid milk ranged from 46 percent in Connecticut to almost 100 percent in Lubbock-Plainview, Texas. Sales in paper containers represented 70 percent or more of the volume sales of total fluid milk in 50 of 72 reporting markets. (See table 6.)

All markets reported sales in plastic containers of some type. Plastic containers accounted for 7.4 percent of total fluid sales. Sales in plastic bag in box containers accounted for 4.6 percent of total fluid milk sales and are most predominant at the wholesale level. (See table 4.)

Although all market totals show that only about 7 percent of the volume sales of whole milk items are made in some kind of plastic containers, 21 markets reported 10 percent or more of such sales were made in plastic containers of one kind or another.

Method of Distribution. Sales to wholesale outlets, accounting for 77 percent of total fluid sales, exceeded home-deliveries by a large amount for all product groups. This method of distribution accounted for 77 percent of the sales of whole milk items, 73 percent of skim milk items, 84 percent of mixtures, and 88 percent of cream sales.

Wholesale methods of delivery ranged from 51 percent of the volume sales of total fluid milk in Eastern South Dakota to 97 percent in Chattanooga. Sales at the wholesale level represented 70 percent or more of the volume sales of whole milk items in 55 of 72 reporting markets. (See table 6.)

Table 1.--Percentage of total fluid milk sold wholesale and home-delivered by type of container, by handlers regulated in Federal milk order markets, November 1963-67

Year	: Number : of : mkts. <u>1/</u>	: Glass	: Paper	: Plastic	: Other : <u>2/</u>	: Total
<u>WHOLESALE</u>						
1963	: 68	: 15	: 79	: <u>3/</u>	: 6	: 100
1964	: 67	: 15	: 79	: <u>3</u>	: 3	: 100
1965	: 68	: 13	: 80	: 4	: 3	: 100
1966	: 68	: 12	: 80	: 5	: 3	: 100
1967	: 71	: 9	: 82	: 7	: 2	: 100

<u>HOME-DELIVERED</u>						
1963	: 68	: 71	: 27	: <u>3/</u>	: 2	: 100
1964	: 67	: 69	: 28	: <u>2</u>	: 1	: 100
1965	: 68	: 68	: 27	: 4	: 1	: 100
1966	: 68	: 64	: 30	: 5	: 1	: 100
1967	: 71	: 57	: 35	: 8	: *	: 100

<u>TOTAL (Wholesale & Home-delivered)</u>						
1963	: 68	: 31	: 64	: <u>3/</u>	: 5	: 100
1964	: 67	: 30	: 64	: <u>3</u>	: 3	: 100
1965	: 68	: 28	: 66	: 4	: 2	: 100
1966	: 68	: 24	: 68	: 6	: 2	: 100
1967	: 71	: 20	: 71	: 7	: 2	: 100

Year	: Number : of : mkts. <u>1/</u>	: Whole- : sale	: Home- : delivered	: Total
1963	: 68	: 70	: 30	: 100
1964	: 67	: 72	: 28	: 100
1965	: 68	: 72	: 28	: 100
1966	: 68	: 75	: 25	: 100
1967	: 71	: 77	: 23	: 100

1/ Number of markets for which complete data were available.

2/ Percentages represent metal cans and plastic bag in box containers, 1963, and metal cans, 1964-67.

3/ Data not available.

Table 2.--Percentage of total fluid milk sold wholesale and home-delivered by size of container, by handlers regulated in Federal milk order markets, November 1963-67

Year	: Number : of : mkts. : <u>1/</u>	: Gal.	: $\frac{1}{2}$ -gal.	: Quarts	: Pints	: $\frac{1}{2}$ -pt.	: Other	: Bulk <u>2/</u> : 5-10 : Over : qts. : 10 qts.	: Total
<u>WHOLESALE</u>									
1963	: 68	: 12	: 55	: 11	: 2	: 13	: 1	: 6**	: 100
1964	: 67	: 15	: 53	: 10	: 3	: 13	: *	: 1 : 5	: 100
1965	: 68	: 16	: 52	: 9	: 2	: 14	: 1	: 1 : 5	: 100
1966	: 68	: 19	: 50	: 8	: 2	: 14	: 1	: * : 6	: 100
1967	: 71	: 20	: 50	: 7	: 2	: 14	: 1	: * : 6	: 100
<u>HOME-DELIVERED</u>									
1963	: 68	: 14	: 55	: 27	: 1	: 1	: *	: 2**	: 100
1964	: 67	: 19	: 54	: 21	: 1	: 2	: *	: 2 : 1	: 100
1965	: 68	: 17	: 55	: 22	: 1	: 1	: *	: 3 : 1	: 100
1966	: 68	: 14	: 59	: 20	: 1	: 1	: *	: 4 : 1	: 100
1967	: 71	: 15	: 59	: 18	: 1	: 1	: *	: 5 : 1	: 100
<u>TOTAL (Wholesale & Home-delivered)</u>									
1963	: 68	: 13	: 55	: 16	: 2	: 9	: *	: 5**	: 100
1964	: 67	: 16	: 53	: 13	: 2	: 10	: 1	: 1 : 4	: 100
1965	: 68	: 16	: 53	: 13	: 2	: 10	: 1	: 1 : 4	: 100
1966	: 68	: 17	: 52	: 11	: 2	: 11	: 1	: 1 : 5	: 100
1967	: 71	: 19	: 52	: 10	: 2	: 11	: 1	: 1 : 4	: 100

* Less than one-half of one percent.

** Includes 5-10 quart size containers.

1/ Number of markets for which complete data were available.

2/ Percentages represent metal cans and plastic bag in box containers.

Table 3.--Summary of total fluid milk sales by method of distribution and size and type of containers, by handlers regulated in Federal milk order markets 1/, November 1963-67

Size of container	WHOLESALE				HOME-DELIVERED				TOTAL (Wholesale & Home-delivered)					
	Glass	Paper	Plastic	Sub-total	Glass	Paper	Plastic	Sub-total	Glass	Paper	Plastic	Grand total		
	Thousand pounds													
	1963 (68 markets)													
Gallons	71,249	74,584	:	145,833	:	61,516	:	6,639	:	68,155	:	81,223	:	213,988
Half gallons	69,858	585,598	:	655,456	:	184,005	:	94,551	:	278,556	:	680,149	:	934,012
Quarts	15,232	118,121	:	133,353	:	108,019	:	27,450	:	135,469	:	145,571	:	268,822
Pints	856	27,803	:	28,659	:	1,643	:	3,225	:	4,868	:	31,028	:	33,527
Half pints	19,375	135,562	:	154,937	:	1,964	:	5,293	:	7,257	:	140,855	:	162,194
Other	144	5,101	:	5,245	:	987	:	1,101	:	2,088	:	6,202	:	7,333
Bulk: 2/	0	0	:	72,392	:	0	:	0	:	8,916	:	0	:	81,308
Total	176,714	946,769	:	1,195,875	:	358,134	:	138,259	:	505,309	:	1,085,028	:	1,701,184
	1964 (67 markets)													
Gallons	94,045	102,712	:	200,354	:	89,088	:	9,976	:	99,141	:	112,688	:	299,495
Half gallons	79,936	635,015	:	715,023	:	186,927	:	102,480	:	289,408	:	737,495	:	1,004,431
Quarts	14,678	121,124	:	135,803	:	87,987	:	25,883	:	113,870	:	147,007	:	249,673
Pints	1,436	33,516	:	34,957	:	1,540	:	4,296	:	5,837	:	37,812	:	40,794
Half pints	16,422	166,231	:	182,674	:	1,906	:	7,318	:	9,226	:	173,549	:	191,900
Other	106	7,269	:	7,385	:	44	:	433	:	479	:	7,702	:	7,864
Total glass	207,623		:		:	367,492	:		:	575,115	:		:	
Bulk: 3/			:		:		:		:		:		:	
(5-10 qts.)	7,580	0	:	10,041	:	117	:	0	:	10,566	:	0	:	20,724
(over 10 qts.)	41,996	0	:	73,989	:	4,570	:	0	:	6,857	:	0	:	80,846
Total can	49,576		:		:	4,687	:		:	54,263	:		:	
Total	257,199	1,065,867	:	1,360,226	:	372,179	:	150,386	:	535,501	:	1,216,253	:	1,895,727
	1965 (68 markets)													
Gallons	92,165	151,478	:	261,880	:	90,269	:	13,734	:	108,428	:	165,212	:	370,308
Half gallons	86,016	770,979	:	857,128	:	234,417	:	119,459	:	353,876	:	890,438	:	1,211,004
Quarts	13,797	139,422	:	153,232	:	107,518	:	31,206	:	138,784	:	170,628	:	292,016
Pints	1,048	39,334	:	40,522	:	1,610	:	4,352	:	5,973	:	43,686	:	46,495
Half pints	16,556	209,685	:	226,484	:	2,276	:	7,199	:	9,489	:	216,884	:	235,973
Other	227	10,407	:	10,673	:	85	:	611	:	706	:	11,018	:	11,379
Total glass	209,809		:		:	436,175	:		:	645,984	:		:	
Bulk: 3/			:		:		:		:		:		:	
(5-10 qts.)	6,662	0	:	12,503	:	762	:	0	:	19,362	:	0	:	31,865
(over 10 qts.)	43,034	0	:	93,447	:	2,596	:	0	:	6,000	:	0	:	99,447
Total can	49,696		:		:	3,358	:		:	53,054	:		:	
Total	259,505	1,321,305	:	1,655,869	:	439,533	:	176,561	:	642,618	:	1,497,866	:	2,298,487

Continued

Continued

Table 3.--Summary of total fluid milk sales by method of distribution and size and type of containers, by handlers regulated in Federal milk order markets 1/, November 1963-67 -Continued

Size of container	WHOLESALE					HOME-DELIVERED					TOTAL				
	Glass		Paper		Sub-total	Glass		Paper		Sub-total	(Wholesale & Home-delivered)		Grand total		
	Glass	Paper	Glass	Paper		Glass	Paper	Glass	Paper						
Thousand pounds															
1966 (68 markets)															
Gallons	84,359	205,010	27,236	316,605	57,817	12,683	6,406	76,906	142,176	217,693	33,642	393,511	33,642	393,511	
Half gallons	85,241	763,428	1,035	849,704	207,748	118,833	253	326,834	292,989	882,261	1,288	1,176,538	1,288	1,176,538	
Quarts	12,734	129,658	34	142,426	87,393	26,413	16	113,822	100,127	156,071	50	256,248	50	256,248	
Pints	798	37,046	169	38,013	1,049	3,427	14	4,490	1,847	40,473	183	42,503	183	42,503	
Half pints	13,636	217,403	487	231,526	1,054	4,771	90	5,915	14,690	222,174	577	237,441	577	237,441	
Other	131	10,932	72	11,135	58	386	3	447	189	11,318	75	11,582	75	11,582	
Total glass	196,899				355,119				552,018						
Bulk: 3/															
(5-10 qts.)	2,076	6	4,954	7,036	2,313		22,704	25,017	4,389	6	27,658	32,053		32,053	
(over 10 qts.)	41,374	2	58,142	99,518	1,554		1,907	3,461	42,928	2	60,049	102,979		102,979	
Total can	43,450				3,867				47,317						
Total	240,349	1,363,485	92,129	1,695,963	358,986	166,513	31,393	556,892	599,335	1,529,998	123,522	2,252,855	123,522	2,252,855	
1967 (71 markets)															
Gallons	68,286	236,768	48,885	353,939	55,297	17,696	8,341	81,334	123,583	254,464	57,226	435,273	57,226	435,273	
Half gallons	72,585	831,229	5,445	909,259	179,678	137,744	1,588	319,010	252,263	968,973	7,033	1,228,269	7,033	1,228,269	
Quarts	8,601	127,620	67	136,288	72,246	26,295	177	98,718	80,847	153,915	244	235,006	244	235,006	
Pints	484	36,843	190	37,517	639	4,001	13	4,653	1,123	40,844	203	42,170	203	42,170	
Half pints	9,374	238,498	671	248,543	513	5,472	54	6,039	9,887	243,970	725	254,582	725	254,582	
Other	111	14,230	143	14,484	25	447	5	477	136	14,677	148	14,961	148	14,961	
Total glass	159,441				308,398				467,839						
Bulk: 3/															
(5-10 qts.)	996	2	4,138	5,136	196		28,676	28,872	1,192	2	32,814	34,008		34,008	
(over 10 qts.)	30,016		73,224	103,240	1,467		1,375	2,842	31,483		74,599	106,082		106,082	
Total can	31,012				1,663				32,675						
Total	190,453	1,485,190	132,763	1,808,406	310,061	191,655	40,229	541,945	500,514	1,676,845	172,992	2,350,351	172,992	2,350,351	

1/ Number of markets for which complete data were available.

2/ Includes 5-10 quart containers.

3/ Quantities indicated under glass represent metal cans; under plastic represent mostly plastic bag in box containers.

Table 4.--Summary of fluid milk sales by method of distribution and size and type of containers, by handlers regulated in 71 Federal milk order markets 1/, November 1967

Size of container	WHOLESALE			HOME-DELIVERED			TOTAL				
	Glass	Paper	Plastic	Glass	Paper	Plastic	Sub-total	Glass	Paper	Plastic	Grand total
Thousand pounds											
WHOLE MILK ITEMS 2/											
Gallons	63,945	199,920	45,704	49,905	14,987	7,102	71,994	113,850	214,907	52,806	381,563
Half gallons	62,049	687,921	5,049	159,612	102,235	1,371	263,218	221,661	790,156	6,420	1,018,237
Quarts	6,022	82,282	26	57,764	16,856	175	74,795	63,786	99,138	201	163,125
Pints	118	19,217		14	571		585	132	19,788		19,920
Half pints	8,960	223,554	66	223	4,489		4,712	9,183	228,043	66	237,292
Other	56	10,447		3/	304		304	56	10,751		10,807
Total glass	141,150			267,518				408,668			
Bulk:*											
(5-10 qts.)	718		3,713	171		24,080	24,251	889		27,793	28,682
(over 10 qts.)	26,621		69,184	1,344		1,045	2,389	27,965		70,229	98,194
Total can	27,339			1,515				28,854			
Total	168,489	1,223,341	123,742	269,033	139,442	33,773	442,248	437,522	1,362,783	157,515	1,957,820
SKIM MILK ITEMS 4/											
Gallons	4,206	36,698	3,171	5,383	2,708	1,239	9,330	9,589	39,406	4,410	53,405
Half gallons	10,193	139,739	333	20,005	35,420	216	55,641	30,198	175,159	549	205,906
Quarts	1,636	31,358	31	13,833	5/ 7,754		21,587	15,469	39,112	31	54,612
Pints	36	3,103	3/	1	190	3	194	37	3,293	3	3,333
Half pints	182	8,793	6	14	165	1	180	196	8,958	7	9,161
Other	1	1,641	10	3/	24		24	1	1,665	10	1,676
Total glass	16,254			39,236				55,490			
Bulk:*											
(5-10 qts.)	25		354	23		4,596	4,619	48		4,950	4,998
(over 10 qts.)	2,961		3,307	123		330	453	3,084		3,637	6,721
Total can	2,986			146				3,132			
Total	19,240	221,332	7,212	39,382	46,261	6,385	92,028	58,622	267,593	13,597	339,812
MIXTURES 6/											
Gallons	79	18	1	9			9	88	18	1	107
Half gallons	323	1,640	3	58	63		121	381	1,703	3	2,087
Quarts	593	12,533	1	574	1,571	2	2,147	1,167	14,104	3	15,274
Pints	146	12,038	9	378	2,907	3/	3,285	524	14,945	9	15,478
Half pints	6	210		16	11		27	22	221		243
Other	7	1,131	4	15	14		29	22	1,145	4	1,171
Total glass	1,154			1,050				2,204			
Bulk:*											
(5-10 qts.)	83		31					83		31	114
(over 10 qts.)	169		7/ 459					169		459	628
Total can	252							252			
Total	1,406	27,570	508	1,050	4,566	2	5,618	2,456	32,136	510	35,102

Continued

Continued

Table 4.--Summary of fluid milk sales by method of distribution and size and type of containers, by handlers regulated in 71 Federal milk order markets 1/, November 1967 -Continued

Size of container	WHOLESALE			HOME-DELIVERED			TOTAL			Grand total	
	Glass	Paper	Plastic	Sub-total	Glass	Paper	Plastic	Sub-total	Glass		Paper
Thousand pounds											
CREAM 8/											
Gallons	56 :	132 :	9 :	197 :	3/ :	1 :	3/ :	1 :	56 :	133 :	9 :
Half gallons	20 :	1,929 :	60 :	2,009 :	3 :	26 :	1 :	30 :	23 :	1,955 :	61 :
Quarts	350 :	1,447 :	9 :	1,806 :	75 :	114 :	3/ :	189 :	425 :	1,561 :	9 :
Pints	184 :	2,485 :	181 :	2,850 :	246 :	333 :	10 :	589 :	430 :	2,818 :	191 :
Half pints	226 :	5,941 :	599 :	6,766 :	260 :	807 :	53 :	1,120 :	486 :	6,748 :	652 :
Other	47 :	1,011 :	129 :	1,187 :	10 :	105 :	5 :	120 :	57 :	1,116 :	134 :
Total glass	883 :			594 :					1,477 :		
Bulk:*											
(5-10 qts.)	170 :	2 :	7/ 40 :	212 :	2 :			2 :	172 :	2 :	40 :
(over 10 qts.)	7/ 265 :		7/ 274 :	539 :					265 :		274 :
Total can	435 :				2 :				437 :		
Total	1,318 :	12,947 :	1,301 :	15,566 :	596 :	1,386 :	69 :	2,051 :	1,914 :	14,333 :	1,370 :
TOTAL FLUID											
Gallons	68,286 :	236,768 :	48,885 :	353,939 :	55,297 :	17,696 :	8,341 :	81,334 :	123,583 :	254,464 :	57,226 :
Half gallons	72,585 :	831,229 :	5,445 :	909,259 :	179,678 :	137,744 :	1,588 :	319,010 :	252,263 :	968,973 :	7,033 :
Quarts	8,601 :	127,620 :	67 :	136,288 :	72,246 :	26,295 :	177 :	98,718 :	80,847 :	153,915 :	244 :
Pints	484 :	36,843 :	190 :	37,517 :	639 :	4,001 :	13 :	4,653 :	1,123 :	40,844 :	203 :
Half pints	9,374 :	238,498 :	671 :	248,543 :	513 :	5,472 :	54 :	6,039 :	9,887 :	243,970 :	725 :
Other	111 :	14,230 :	143 :	14,484 :	25 :	447 :	5 :	477 :	136 :	14,677 :	148 :
Total glass	159,441 :			308,398 :					467,839 :		
Bulk:*											
(5-10 qts.)	996 :	2 :	4,138 :	5,136 :	196 :			28,872 :	1,192 :	2 :	32,814 :
(over 10 qts.)	30,016 :		73,224 :	103,240 :	1,467 :			2,842 :	31,483 :		74,599 :
Total can	31,012 :				1,663 :				32,675 :		
Total	190,453 :	1,485,190 :	132,763 :	1,808,406 :	310,061 :	191,655 :	40,229 :	541,945 :	500,514 :	1,676,845 :	172,992 :
										</	

* Quantities indicated under glass represent metal cans; under plastic represent mostly plastic bag-in-box containers.

1/ Number of markets for which complete data were available.

2/ Plain and flavored whole milk.

3/ Less than 500 pounds.

4/ Plain and fortified skim milk, plain and fortified 2 percent milk, flavored skim milk drinks, buttermilk, and yogurt.

5/ Includes plastic.

6/ Includes eggnog.

7/ Includes home-delivered.

8/ Light, heavy, and sour cream.

Table 5.--Total fluid milk items sold wholesale and home-delivered in various sizes and types of containers by handlers regulated in 65
Federal milk order markets 1/, November 1967

Size of container	WHOLESALE				HOME-DELIVERED				TOTAL			
	Glass	Paper	Plas- tic	Sub- total	Glass	Paper	Plas- tic	Sub- total	Glass	Paper	Plas- tic	Grand total
	Thousand pounds											
	APPALACHIAN											
Gallons	82	1,795	780	2,657	2	55	25	82	84	1,850	805	2,739
Half gallons	18	6,945		6,963	690	1,045		1,735	708	7,990		8,698
Quarts	1	1,439		1,440	591	367		958	592	1,806		2,398
Pints		738		738		20		20		758		758
Half pints		2,687		2,687		6		6		2,693		2,693
Other		2		2		2/		2/		2		2
Total glass	101			1,283					1,384			
Bulk:φ												
(5-10 qts.)			21	21			64	64			85	85
(over 10 qts.)	104		606	710	3			3	107		606	713
Total can	104				3				107			
Total	205	13,606	1,407	15,218	1,286	1,493	89	2,868	1,491	15,099	1,496	18,086
	CEDAR RAPIDS-IOWA CITY											
Gallons	294	464		758	1	6		7	295	470		765
Half gallons		1,689		1,689	429	1,138		1,567	429	2,827		3,256
Quarts	143	148		291	204	87		291	347	235		582
Pints	1	45		46	8	19		27	9	64		73
Half pints	7	559	8	574	1	1	2	4	8	560	10	578
Other		11	3	14						11	3	14
Total glass	445			643					1,088			
Bulk:φ												
(5-10 qts.)							13	13			13	13
(over 10 qts.)	6		89	95					6		89	95
Total can	6								6			
Total	451	2,916	100	3,467	643	1,251	15	1,909	1,094	4,167	115	5,376
	CENTRAL ARIZONA											
Gallons	130	163	1,942	2,235	197		43	240	327	163	1,985	2,475
Half gallons	130	15,690		15,820	1,792	2,229		4,021	1,922	17,919		19,841
Quarts	23	2,056		2,079	347	340		687	370	2,396		2,766
Pints	2/	590		590	9	54		63	9	644		653
Half pints	*	2,787		2,787	*	68		68	*	2,855		2,855
Other		121		121		*		*		121		121
Total glass	283			2,345					2,628			
Bulk:φ												
(5-10 qts.)			182	182			1,614	1,614			1,796	1,796
(over 10 qts.)	*		2,105	2,105			*	*	*		2,105	2,105
Total can	*							*	*			46**
Total	283	21,407	4,229	25,919	2,345	2,691	1,657	6,693	2,628	24,098	5,886	32,658

Continued

Table 5.--Total fluid milk items sold wholesale and home-delivered in various sizes and types of containers by handlers regulated in 65
Federal milk order markets 1/, November 1967 -Continued

Size of container	WHOLESALE				HOME-DELIVERED				TOTAL (Wholesale & Home-delivered)			
	Glass	Paper	Plas- tic	Sub- total	Glass	Paper	Plas- tic	Sub- total	Glass	Paper	Plas- tic	Grand total
	Thousand pounds											
	CENTRAL ARKANSAS											
Gallons	316	1,664	1,031	3,011	713	27	12	752	1,029	1,691	1,043	3,763
Half gallons	54	9,766		9,820	399	461		860	453	10,227		10,680
Quarts	15	1,338		1,353	145	98		243	160	1,436		1,596
Pints		3/ 529		529		3/ 17		17		546		546
Half pints	51	2,740		2,791	2/	12		12	51	2,752		2,803
Other		52		52						52		52
Total glass	436				1,257				1,693			
Bulk:ϕ (5-10 qts.)			2	2			4/ 76	76			78	78
(over 10 qts.)			1,982	1,982							1,982	1,982
Total	436	16,089	3,015	19,540	1,257	615	88	1,960	1,693	16,704	3,103	21,500
	CENTRAL ILLINOIS											
Gallons	225	959	123	1,307	70	17	5	92	295	976	128	1,399
Half gallons	1,169	8,638		9,807	231	238		469	1,400	8,876		10,276
Quarts	43	595		638	57	37		94	100	632		732
Pints	16	234		250	4	11		15	20	245		265
Half pints	44	1,530		1,574	2/	1		1	44	1,531		1,575
Other	4	214		218		1		1	4	215		219
Total glass	1,501				362				1,863			
Bulk:ϕ (5-10 qts.)			13	13							13	13
(over 10 qts.)	205		443	648	11		3	14	216		446	662
Total can	205				11				216			
Total	1,706	12,170	579	14,455	373	305	8	686	2,079	12,475	587	15,141
	CENTRAL WEST TEXAS											
Gallons	84	938		1,022	172	575		747	256	1,513		1,769
Half gallons	19	6,348		6,367	269	1,588		1,857	288	7,936		8,224
Quarts	1	587		588	31	101		132	32	688		720
Pints		193		193		26		26		219		219
Half pints		1,238		1,238		119		119		1,357		1,357
Other		9		9		2/		2/		9		9
Total glass	104				472				576			
Bulk:ϕ (5-10 qts.)			11	11				144			155	155
(over 10 qts.)			907	907			18	18			925	925
Total	104	9,313	918	10,335	472	2,409	162	3,043	576	11,722	1,080	13,378

Continued

Continued

Table 5.--Total fluid milk items sold wholesale and home-delivered in various sizes and types of containers by handlers regulated in 65 Federal milk order markets 1/, November 1967 -Continued

Size of container	WHOLESALE				HOME-DELIVERED				TOTAL			
	Glass	Paper	Plas- tic	Sub- total	Glass	Paper	Plas- tic	Sub- total	Glass	Paper	Plas- tic	Grand total
Thousand pounds												
CHATTANOOGA												
Gallons		3,279	2,512	5,791			*	*		3,279	2,512	5,791
Half gallons	*	4,407	*	4,407			381	381	*	4,788	*	4,788
Quarts		834		834			86	86		920		920
Pints		733		733			4	4		737		737
Half pints		1,713	2	1,715		*		*		1,713	2	1,715
Other		25		25						25		25
Total glass	-								-			
Bulk:φ	-								-			
(over 10 qts.)	*		*	*					*		*	*
Total can	-								-			
Total	*	10,991	2,514	13,505			471	471	*	11,462	2,514	14,765
CINCINNATI												
Gallons	127	5,208	744	6,079	45		90	144	172	5,298	753	6,223
Half gallons	7,530	15,121		22,651	4,854		1,612	6,466	12,384	16,733		29,117
Quarts	328	1,920	3	2,251	622		542	1,164	950	2,462	3	3,415
Pints	9	1,010	1	1,020	28		88	116	37	1,098	1	1,136
Half pints	250	3,447	3	3,700	86		286	372	336	3,733	3	4,072
Other		13		13						13		13
Total glass	8,244				5,635				13,879			
Bulk:φ												
(5-10 qts.)	10		10	20			209	209	10		219	229
(over 10 qts.)	515		539	1,054			2/	2/	515		539	1,054
Total can	525								525			
Total	8,769	26,719	1,300	36,788	5,635		2,618	8,471	14,404	29,337	1,518	45,259
CLARKSBURG												
Gallons	752		*	752	202			202	954		*	954
Half gallons	105	2,498		2,603	143		460	603	248	2,958		3,206
Quarts	*	341		341	*		66	66	*	407		407
Pints		83	*	83			3	3		86	*	86
Half pints	*	394	*	394	*		*	*	*	394	*	394
Total glass	857				345				1,202			
Bulk:φ												
(over 10 qts.)	155		227	382					155		227	382
Total can	155								155			
Total	1,012	3,316	227	4,555	345		529	874	1,357	3,845	227	5,504

Continued

Table 5.--Total fluid milk items sold wholesale and home-delivered in various sizes and types of containers by handlers regulated in 65

Federal milk order markets 1/, November 1967 -Continued

Size of container	WHOLESALE				HOME-DELIVERED				TOTAL			
	Glass	Paper	Plas- tic	Sub- total	Glass	Paper	Plas- tic	Sub- total	Glass	Paper	Plas- tic	Grand total
	Thousand pounds											
	COLUMBUS											
Gallons	814				814				814			
Half gallons	1,900	15,852			17,752	1,212			1,651		8	1,659
Quarts	69	1,424			1,493	411			4,457	17,064		21,521
Pints	6	490			496	63			614	1,835		2,449
Half pints	50	4,172			4,222	45			8	553		561
Other		*			*	*			51	4,217		4,268
Total glass	2,839				3,942				6,781	*		*
Bulk:φ												
(5-10 qts.)			70				5,128			*	5,198	5,198
(over 10 qts.)	243		1,537		1,780				243		1,537	1,780
Total can	243								243			
Total	3,082	21,938	1,607		26,627	3,942	1,731	5,136	7,024	23,669	6,743	37,666
	CONNECTICUT											
Gallons	6,223	6,137	1,236		13,596				2,780			
Half gallons	4,771	13,611	78		18,460	633	*		13,398	6,494	1,370	16,376
Quarts	675	5,957	2		6,634	415	1		7,947	14,244	78	31,720
Pints	34	400	*		434	70	1		8,206	6,372	3	14,581
Half pints	628	6,827			7,455	34			54	470	1	525
Other	*	914	3		917	20			657	6,861		7,518
Total glass	12,331				22,503				34,834	934	3	944
Bulk:φ												
(5-10 qts.)	232		173		405		1,182		233		1,355	1,588
(over 10 qts.)	1,049		1,742		2,791		*		1,076		1,742	2,818
Total can	1,281				28				1,309			
Total	13,612	33,846	3,234		50,692	22,531	1,529	1,318	36,143	35,375	4,552	76,103
	CORPUS CHRISTI											
Gallons	1,608	704	1,051		3,363		8	412	1,586	712	1,463	4,949
Half gallons	11	3,166			3,177	794			887	3,960		4,064
Quarts		868			868	3/ 162			162	1,030		1,030
Pints		196			196	21			21	217		217
Half pints	36	1,551			1,587	59			78	1,610		1,665
Other		20			20	2/			2/	20		20
Total glass	1,655				1,278				2,933			
Bulk:φ												
(5-10 qts.)			27		27		69				96	96
(over 10 qts.)			517		517		29				546	546
Total	1,655	6,505	1,595		9,755	1,278	1,044	510	2,832	7,549	2,105	12,587

Continued

Table 5.--Total fluid milk items sold wholesale and home-delivered in various sizes and types of containers by handlers regulated in 65

Federal milk order markets 1/, November 1967 -Continued

Size of container	WHOLESALE				HOME-DELIVERED				TOTAL			
	Glass	Paper	Plas- tic	Sub- total	Glass	Paper	Plas- tic	Sub- total	Glass	Paper	Plas- tic	Grand total
Thousand pounds												
DELAWARE VALLEY												
Gallons	3,234	10,648	9,536	23,418	1,274	999	2,669	4,942	4,508	11,647	12,205	28,360
Half gallons	2,455	26,837	1,017	30,309	16,889	2,921	604	20,414	19,344	29,758	1,621	50,723
Quarts	856	10,157		11,013	12,638	2,238		14,876	13,494	12,395		25,889
Pints	30	1,818		1,848	46	202		248	76	2,020		2,096
Half pints	215	8,230		8,445	52	546		598	267	8,776		9,043
Other	9	911		920		17		17	9	928		937
Total glass	6,799				30,899				37,698			
Bulk:φ												
(5-10 qts.)	34		1,209	1,243	90		2,820	2,910	124		4,029	4,153
(over 10 qts.)	1,431		2,677	4,108	177		63	240	1,608		2,740	4,348
Total can	1,465				267				1,732			
Total	8,264	58,601	14,439	81,304	31,166	6,923	6,156	44,245	39,430	65,524	20,595	125,549
DES MOINES												
Gallons	770	2,947	201	3,918	1,537	122	21	1,680	2,307	3,069	222	5,598
Half gallons	481	7,150		7,631	701	3,003		3,704	1,182	10,153		11,335
Quarts	141	878		1,019	563	300		863	704	1,178		1,882
Pints	11	241		252	2	91		93	13	332		345
Half pints	154	2,502		2,656	2/	18		18	154	2,520		2,674
Other	5	44		49					5	44		49
Total glass	1,562				2,803				4,365			
Bulk:φ												
(5-10 qts.)			72	72			111	111			183	183
(over 10 qts.)	534		706	1,240			3	3	534		709	1,243
Total can	534								534			
Total	2,096	13,762	979	16,837	2,803	3,534	135	6,472	4,899	17,296	1,114	23,309
DULUTH-SUPERIOR												
Gallons	*			*	*			*	*			*
Half gallons	659	3,157		3,816	325	626		951	984	3,783		4,767
Quarts	557	414		971	334	124		458	891	538		1,429
Pints	*	69		69	2	10		12	2	79		81
Half pints	47	536		583	1	3		4	48	539		587
Other	*	43		43		2/		2/	*	43		43
Total glass	1,263				662				1,925			
Bulk:φ												
(over 10 qts.)	*		405	405	*		*	*	*		405	405
Total can	*				*				*			
Total	1,263	4,219	405	5,887	662	763	*	1,425	1,925	4,982	405	7,380
												68**

Continued

Table 5.--Total fluid milk items sold wholesale and home-delivered in various sizes and types of containers by handlers regulated in 65
Federal milk order markets 1/, November 1967 -Continued

Size of container	WHOLESALE				HOME-DELIVERED				TOTAL			
	Glass	Paper	Plas- tic	Sub- total	Glass	Paper	Plas- tic	Sub- total	Glass	Paper	Plas- tic	Grand total
	Thousand pounds											
	EASTERN COLORADO											
Gallons	429	2,907	*	3,336	1,224	332	*	1,556	1,653	3,239	*	4,892
Half gallons	99	19,248	369	19,716	2,669	2,368	*	5,037	2,768	21,616	369	24,753
Quarts	24	1,954		1,978	488	206	*	694	512	2,160	*	2,672
Pints	3	384		387	50	39		89	53	423		476
Half pints	*	3,724		3,724	11	449		460	11	4,173		4,184
Other		129		129		*				129		129
Total glass	555				4,442				4,997			
Bulk:φ												
(5-10 qts.)			1	1				128			129	129
(over 10 qts.)			2,634	2,634				224			2,858	2,858
Total	555	28,346	3,004	31,905	4,442	3,394		8,188	4,997	31,740	3,356	40,567
	EASTERN SOUTH DAKOTA											
Gallons	38		21	59	30			73	68		64	132
Half gallons	15	2,970		2,985	1,526	2,714		4,240	1,541	5,684		7,225
Quarts	2	258		260	179	279		458	181	537		718
Pints	1	67		68	2/	79		79	1	146		147
Half pints	10	649	2/	659	2/	21	2/	21	10	670	2/	680
Other		11	4	15		10		11		21	5	26
Total glass	66				1,735				1,801			
Bulk:φ												
(5-10 qts.)			3	3				45			48	48
(over 10 qts.)	257		873	1,130	26			41	283		888	1,171
Total can	257				26				283			
Total	323	3,955	901	5,179	1,761	3,103		4,968	2,084	7,058	1,005	10,147
	FORT WAYNE											
Gallons	183	6,022	767	6,972	768			1,053	951	6,250	824	8,025
Half gallons	124	3,832	6	3,962	442	271		713	566	4,103	6	4,675
Quarts	43	472		515	153	55		208	196	527		723
Pints	1	78		79	1	11		12	2	89		91
Half pints	41	1,327		1,368	2/	4		4	41	1,331		1,372
Other		232		232						232		232
Total glass	392				1,364				1,756			
Bulk:φ												
(5-10 qts.)	1			1					1			1
(over 10 qts.)	28		587	615					28		587	615
Total can	29								29			
Total	421	11,963	1,360	13,744	1,364	569		1,990	1,785	12,532	1,417	15,734

Continued

Continued

Table 5.--Total fluid milk items sold wholesale and home-delivered in various sizes and types of containers by handlers regulated in 65 Federal milk order markets 1/, November 1967 -Continued

Size of container	WHOLESALE				HOME-DELIVERED				TOTAL			
	Glass	Paper	Plas- tic	Sub- total	Glass	Paper	Plas- tic	Sub- total	Glass	Paper	Plas- tic	Grand total
Thousand pounds												
GREAT BASIN												
Gallons	164		361	525	3		1	4	167		362	529
Half gallons	1,675	7,886		9,561	4,514	1,121		5,635	6,189	9,007		15,196
Quarts	262	1,487		1,749	438	406		844	700	1,893		2,593
Pints	11	194	19	224	18	30	6	54	29	224	25	278
Half pints	3	2,923	50	2,976	4	55	5	64	7	2,978	55	3,040
Other		27	14	41			2/	2/		27	14	41
Total glass	2,115				4,977				7,092			
Bulk:φ												
(5-10 qts.)	5	1	18	24				19	5	1	18	24
(over 10 qts.)	45		380	425	2/				45		399	444
Total can	50				2/				50			
Total	2,165	12,518	842	15,525	4,977	1,612	31	6,620	7,142	14,130	873	22,145
INDIANAPOLIS												
Gallons	2,426	13,919	1,378	17,723	2,511	439	215	3,165	4,937	14,358	1,593	20,888
Half gallons	884	19,605		20,489	2,856	2,301		5,157	3,740	21,906		25,646
Quarts	110	2,408		2,518	751	413		1,164	861	2,821		3,682
Pints	*	446		446	*	62		62	*	508		508
Half pints	27	6,875		6,902	7	57		64	34	6,932		6,966
Other		879		879	*	7		7	*	886		886
Total glass	3,447				6,125				9,572			
Bulk:φ												
(5-10 qts.)			103	103			904	904			1,007	1,007
(over 10 qts.)	2,663		17	2,680	28			28	2,691		17	2,708
Total can	2,663				28				2,691			
Total	6,110	44,132	1,498	51,740	6,153	3,279	1,119	10,551	12,263	47,411	2,617	62,316
INLAND EMPIRE												
Gallons	580	446	1,102	2,128	64	35	1,400	1,499	644	481	2,502	3,627
Half gallons	132	3,095	13	3,240	23	876		899	155	3,971	13	4,139
Quarts	67	669	3	739	328	243		571	395	912	3	1,310
Pints	15	144	9	168	15	22	2/	37	30	166	9	205
Half pints	435	570	20	1,025	2/	11	2	13	435	581	22	1,038
Other		12		12						12		12
Total glass	1,229				430				1,659			
Bulk:φ												
(5-10 qts.)			6	6			36	36			42	42
(over 10 qts.)	397		205	602					397		205	602
Total can	397								397			
Total	1,626	4,936	1,358	7,920	430	1,187	1,438	3,055	2,056	6,123	2,796	10,975

Continued

Table 5.--Total fluid milk items sold wholesale and home-delivered in various sizes and types of containers by handlers regulated in 65
Federal milk order markets 1/, November 1967 -Continued

Size of container	WHOLESALE				HOME-DELIVERED				TOTAL			
	Glass	Paper	Plas- tic	Sub- total	Glass	Paper	Plas- tic	Sub- total	Glass	Paper	Plas- tic	Grand total
Thousand pounds												
KANSAS CITY												
Gallons	575	8,808	2,751	12,134	1,296	642	273	2,211	1,871	9,450	3,024	14,345
Half gallons	917	23,281		24,198	1,390	3,558		4,948	2,307	26,839		29,146
Quarts	77	2,469		2,546	292	421		713	369	2,890		3,259
Pints		3/644		644		91		91		735		735
Half pints		3/6,653		6,653		15		15		6,668		6,668
Other		202		202		9		9		211		211
Total glass	1,569				2,978				4,547			
Bulk:φ												
(5-10 qts.)			36	36			772	772			808	808
(over 10 qts.)	116		2,693	2,809			3/12	12	116		2,705	2,821
Total can	116								116			
Total	1,685	42,057	5,480	49,222	2,978	4,736	1,057	8,771	4,663	46,793	6,537	57,993
KNOXVILLE												
Gallons	621	4,600	*	5,221	1,061	1,062	*	2,123	1,682	5,662	*	7,344
Half gallons	232	2,608		2,840	440	458		898	672	3,066		3,738
Quarts	*	753		753	235	173		408	235	926		1,161
Pints	3	775		778		19		19	3	794		797
Half pints	*	1,977		1,977		3		3	*	1,980		1,980
Other		10		10						10		10
Total glass	856				1,736				2,592			
Bulk:φ												
(5-10 qts.)	2			2					2			2
(over 10 qts.)	203		226	429	*		*	*	203		226	429
Total can	205				*				205			
Total	1,061	10,723	226	12,010	1,736	1,715	*	3,451	2,797	12,438	226	15,585
LOUISVILLE-LEXINGTON-EVANSVILLE												
Gallons	543	10,642	103	11,288	1,907	904		2,811	2,450	11,546	103	14,099
Half gallons	295	20,067		20,362	2,452	3,505		5,957	2,747	23,572		26,319
Quarts	99	3,252		3,351	551	652		1,203	650	3,904		4,554
Pints	5	1,399		1,404		85		85	5	1,484		1,489
Half pints	392	7,899		8,291	12	91		103	404	7,990		8,394
Other		295		295		1		1		296		296
Total glass	1,334				4,922				6,256			
Bulk:φ												
(5-10 qts.)							139	139			139	139
(over 10 qts.)	554		4,746	5,300					554		4,746	5,300
Total can	554								554			
Total	1,888	43,554	4,849	50,291	4,922	5,238	139	10,299	6,810	48,792	4,988	60,590

Continued

Table 5.--Total fluid milk items sold wholesale and home-delivered in various sizes and types of containers by handlers regulated in 65
Federal milk order markets 1/, November 1967 -Continued

Size of container	WHOLESALE				HOME-DELIVERED				TOTAL			
	Glass	Paper	Plas- tic	Sub- total	Glass	Paper	Plas- tic	Sub- total	Glass	Paper	Plas- tic	Grand total
	Thousand pounds											
	LUBBOCK-PLAINVIEW											
Gallons		1,190	*	1,190		177		177		1,367	*	1,367
Half gallons		2,219		2,219		778		778		2,997		2,997
Quarts		222		222		50		50		272		272
Pints		74		74		11		11		85		85
Half pints		643		643		13		13		656		656
Other		*		*		*		*		*		*
Bulk:φ												
(5-10 qts.)			*	*			*	*			*	*
(over 10 qts.)			*	*			*	*			*	*
Total		4,348	*	4,348		1,029	*	1,029		5,377	*	5,742
	MADISON											
Gallons	100	478	256	834	811	148	17	976	911	626	273	1,810
Half gallons	85	1,687		1,772	115	1,828		1,943	200	3,515		3,715
Quarts	13	256		269	52	205		257	65	461		526
Pints		83		83	2/	56		56	2/	139		139
Half pints	28	1,199	63	1,290	1	18		19	29	1,217	63	1,309
Other		20		20						20		20
Total glass	226				979				1,205			
Bulk:φ												
(5-10 qts.)			17	17			215	215			232	232
(over 10 qts.)	99		538	637			1	1	99		539	638
Total can	99								99			
Total	325	3,723	874	4,922	979	2,255	233	3,467	1,304	5,978	1,107	8,389
	MASSACHUSETTS-RHODE ISLAND-NEW HAMPSHIRE											
Gallons	5,091	8,019	50	13,160	2,765	47		2,812	7,856	8,066	50	15,972
Half gallons	8,772	53,397	26	62,195	31,169	2,459	*	33,628	39,941	55,856	26	95,823
Quarts	1,018	7,179	*	8,197	18,343	822	*	19,165	19,361	8,001	*	27,362
Pints	56	969	2	1,027	177	99		276	233	1,068	2	1,303
Half pints	1,910	14,431	*	16,341	111	52		163	2,021	14,483	*	16,504
Other	9	1,512	*	1,521	*	*		*	9	1,512	*	1,521
Total glass	16,856			52,565					69,421			
Bulk:φ												
(5-10 qts.)	552		39	591			1,270	1,278	560		1,309	1,869
(over 10 qts.)	2,393		6,091	8,484			25	116	2,484		6,116	8,600
Total can	2,945								3,044			
Total	19,801	85,507	6,208	111,516	52,664	3,479	1,295	57,438	72,465	88,986	7,503	168,973

Continued

Continued

Table 5.--Total fluid milk items sold wholesale and home-delivered in various sizes and types of containers by handlers regulated in 65 Federal milk order markets 1/, November 1967 -Continued

Size of container	WHOLESALE				HOME-DELIVERED				TOTAL			
	Glass	Paper	Plas- tic	Sub- total	Glass	Paper	Plas- tic	Sub- total	Glass	Paper	Plas- tic	Grand total
Thousand pounds												
MEMPHIS												
Gallons												
Half gallons	61	14,574	*	14,635	492	459		951	553	15,033	*	15,586
Quarts	10	2,096		2,106	79	85		164	89	2,181		2,270
Pints		666	*	666		7		7		673	*	673
Half pints	*	3,938	*	3,938		24	*	24	*	3,962	*	3,962
Other	*	*	*	*				*	*	*	*	*
Total glass	71				571				642			
Bulk:φ												
(over 10 qts.)	111		*	111	*			*	111		*	111
Total can	111				*				111			
Total	182	21,274	*	21,456	571	575	*	1,146	753	21,849	*	1,406**
MIAMI VALLEY												
Gallons												
Half gallons	264	7,360		7,624	1,587	573		2,160	1,851	7,933		9,784
Quarts	307	8,268		8,575	1,629	1,749		3,378	1,936	10,017		11,953
Pints	133	971		1,104	125	593		718	258	1,564		1,822
Half pints	1	794		795	2	57		59	3	851		854
Other	169	3,563		3,732	1	16		17	170	3,579		3,749
Total glass	874			39	3,344				4,218			39
Bulk:φ												
(5-10 qts.)								2,110			2,110	2,110
(over 10 qts.)	192		674	866					192		674	866
Total can	192								192			
Total	1,066	20,995	674	22,735	3,344	2,988	2,110	8,442	4,410	23,983	2,784	31,177
MILWAUKEE												
Gallons												
Half gallons	12,329	23,212	1,659	37,200	10,426	2,856	119	13,401	22,755	26,068	1,778	50,601
Quarts	1,217	44,470	47	45,734	6,008	9,976	2/	15,984	7,225	54,446	47	61,718
Pints	175	7,893	1	8,069	818	1,257		2,075	993	9,150	1	10,144
Half pints	9	2,772	85	2,866	46	266	2	314	55	3,038	87	3,180
Other	206	12,542	110	12,858	14	1,123	7	1,144	220	13,665	117	14,002
Total glass	3	1,701	4	1,708	17,312	238		238	3	1,939	4	1,946
Bulk:φ									31,251			
(5-10 qts.)			43	43				1,732				1,775
(over 10 qts.)	5/ 555		4,805	5,360	11		269	280	566		5,074	5,640
Total can	555				11				566			
Total	14,494	92,590	6,754	113,838	17,323	15,716	2,129	35,168	31,817	108,306	8,883	149,006

Continued

Table 5.--Total fluid milk items sold wholesale and home-delivered in various sizes and types of containers by handlers regulated in 65 Federal milk order markets 1/, November 1967 -Continued

Size of container	WHOLESALE				HOME-DELIVERED				TOTAL			
	Glass	Paper	Plas- tic	Sub- total	Glass	Paper	Plas- tic	Sub- total	Glass	Paper	Plas- tic	Grand total
Thousand pounds												
MINNESOTA-NORTH DAKOTA												
Gallons	238	931	42	1,211	97	137	39	273	335	1,068	81	1,484
Half gallons	60	5,818		5,878	151	4,888		5,039	211	10,706		10,917
Quarts	9	652		661	25	659		684	34	1,311		1,345
Pints		226		226		146		146		372		372
Half pints	72	1,345	2/	1,417	2/	28		28	72	1,373	2/	1,445
Other	2/	18	2/	18	2/	14		14	2/	32	2/	32
Total glass	379				273				652			
Bulk: (5-10 qts.)	5		32	37				88	5			125
(over 10 qts.)	467		748	1,215	274		58	332	741			1,547
Total can	472				274				746			
Total	851	8,990	822	10,663	547	5,872	185	6,604	1,398	14,862	1,007	17,267
MISSISSIPPI												
Gallons			788	788			32	32			820	820
Half gallons	37	12,856		12,893	345	1,647		1,992	382	14,503		14,885
Quarts	13	2,916	2/	2,929	172	363		535	185	3,279	2/	3,464
Pints		781		781		22		22		803		803
Half pints	34	5,112	13	5,159		8	2/	8	34	5,120	13	5,167
Other		212	1	213		2		2		214	1	215
Total glass	84				517				601			
Bulk: (5-10 qts.)			11	11			73	73			84	84
(over 10 qts.)	147		700	847			1	1	147		701	848
Total can	147								147			
Total	231	21,877	1,513	23,621	517	2,042	106	2,665	748	23,919	1,619	26,286
NASHVILLE												
Gallons	2/	3,818	172	3,990		316	23	339	2/	4,134	195	4,329
Half gallons	65	10,860		10,925	243	2,570		2,813	308	13,430		13,738
Quarts	37	2,043		2,080	109	612		721	146	2,655		2,801
Pints		603		603		55		55		658		658
Half pints		3,693	23	3,716		91	2	93		3,784	25	3,809
Other		18	3	21						18	3	21
Total glass	102				352				454			
Bulk: (5-10 qts.)			3	3			27	27			30	30
(over 10 qts.)	332		676	1,008	21		1	22	353		677	1,030
Total can	332				21				353			
Total	434	21,035	877	22,346	373	3,644	53	4,070	807	24,679	930	26,416

Continued

Table 5.--Total fluid milk items sold wholesale and home-delivered in various sizes and types of containers by handlers regulated in 65
Federal milk order markets 1/, November 1967 -Continued

Size of container	WHOLESALE				HOME-DELIVERED				TOTAL			
	Glass	Paper	Plas- tic	Sub- total	Glass	Paper	Plas- tic	Sub- total	Glass	Paper	Plas- tic	Grand total
Thousand pounds												
NEBRASKA-WESTERN IOWA												
Gallons	139	1,638	471	2,248	1,071	683	433	2,187	1,210	2,321	904	4,435
Half gallons	54	14,484	98	14,636	1,175	6,737	170	8,082	1,229	21,221	268	22,718
Quarts	28	1,558		1,586	438	878		1,316	466	2,436		2,902
Pints	2/	453	23	476	18	141	1	160	18	594	24	636
Half pints	37	3,383	25	3,445	8	167	3	178	45	3,550	28	3,623
Other		58	4	62		4	2	6		62	6	68
Total glass	258				2,710				2,968			
Bulk:ø												
(5-10 qts.):			79	79			435	435			514	514
(over 10 qts.):	5/508		1,544	2,052	22		136	158	530		1,680	2,210
Total can	508				22				530			
Total	766	21,574	2,244	24,584	2,732	8,610	1,180	12,522	3,498	30,184	3,424	37,106
NEW ORLEANS												
Gallons	941	296	824	2,061	456		*	456	1,397	296	824	2,517
Half gallons	306	10,636	*	10,942	1,012	2,923		3,935	1,318	13,559	*	14,877
Quarts	209	2,662	25	2,896	1,044	576		1,620	1,253	3,238	25	4,516
Pints	1	636		637	2	30		32	3	666		669
Half pints	393	3,166	*	3,559	1	32	*	33	394	3,198	*	3,592
Other		115		115		*		*		115		115
Total glass	1,850				2,515				4,365			
Bulk:ø												
(5-10 qts.):			*	*			*	*			*	*
(over 10 qts.):	159		691	850	*			*	159		691	850
Total can	159				*				159			
Total	2,009	17,511	1,540	21,060	2,515	3,561	*	6,076	4,524	21,072	1,540	27,162
NORTH CENTRAL IOWA												
Gallons	393	955	*	1,348	356	225	*	581	749	1,180	*	1,929
Half gallons	262	4,803		5,065	502	2,941		3,443	764	7,744		8,508
Quarts	16	477		493	159	300		459	175	777		952
Pints	2	151		153	6	82		88	8	233		241
Half pints	106	1,652	17	1,775	2/	12	5	17	106	1,664	22	1,792
Other	*	76	5	81			*	*	*	76	5	81
Total glass	779				1,023				1,802			
Bulk:ø												
(5-10 qts.):			190	190			279	279			469	469
(over 10 qts.):	706			706	432			432	1,138			1,138
Total can	706				432				1,138			
Total	1,485	8,114	212	9,811	1,455	3,560	284	5,299	2,940	11,674	496	15,311

Continued

Continued

Table 5.--Total fluid milk items sold wholesale and home-delivered in various sizes and types of containers by handlers regulated in 65 Federal milk order markets 1/, November 1967 -Continued

Size of container	WHOLESALE					HOME-DELIVERED					TOTAL				
	Glass	Paper	Plas- tic	Sub- total	Glass	Paper	Plas- tic	Sub- total	Glass	Paper	Plas- tic	Glass	Paper	Plas- tic	Grand total
Thousand pounds															
NORTH TEXAS															
Gallons	7,720	15,541	2,177	25,438	2,473	490	31	2,994	10,193	16,031				2,208	28,432
Half gallons	399	17,816	99	18,314	871	1,675	75	2,621	1,270	19,491				174	20,935
Quarts	43	3,260		3,303	260	287		547	303	3,547					3,850
Pints	2/	2,313		2,313		79		79	2/	2,392					2,392
Half pints	2/	6,368		6,368		105		105	2/	6,473					6,473
Other		52		52		2/				52					52
Total glass	8,162				3,604				11,766						
Bulk:φ															
(5-10 qts.)			206	206			86	86						292	292
(over 10 qts.)	53		2,853	2,906	6		53	59	59					2,906	2,965
Total can	53				6				59						
Total	8,215	45,350	5,335	58,900	3,610	2,636	245	6,491	11,825	47,986				5,580	65,391
NORTHEASTERN OHIO															
Gallons	435	1,213	34	1,682	1		2/	1	436	1,213				34	1,683
Half gallons	7,816	40,907		48,723	15,068	6,099		21,167	22,884	47,006					69,890
Quarts	468	4,529	2	4,999	4,930	1,053	2/	5,983	5,398	5,582				2	10,982
Pints	38	1,789	5	1,832	65	138	1	204	103	1,927				6	2,036
Half pints	1,078	7,441	121	8,640	16	86	8	110	1,094	7,527				129	8,750
Other		145		145		2/				145					145
Total glass	9,835				20,080				29,915						
Bulk:φ															
(5-10 qts.)	27		263	290	2/		1,976	1,976	27					2,239	2,266
(over 10 qts.)	1,028		563	1,591					1,028					563	1,591
Total can	1,055				2/				1,055						
Total	10,890	56,024	988	67,902	20,080	7,376	1,985	29,441	30,970	63,400				2,973	97,343
NORTHEASTERN WISCONSIN															
Gallons	488	2,560	69	3,117	769	465	4	1,238	1,257	3,025				73	4,355
Half gallons	380	7,496	16	7,892	1,197	3,070	1	4,268	1,577	10,566				17	12,160
Quarts	80	1,463	2/	1,543	432	765		1,197	512	2,228				2/	2,740
Pints	1	149	3	153	6	53	2/	59	7	202				3	212
Half pints	309	2,360	45	2,714	2	21	5	28	311	2,381				50	2,742
Other	9	110	9	128		1	2/	1	9	111				9	129
Total glass	1,267				2,406				3,673						
Bulk:φ															
(5-10 qts.)	6		96	102	22		167	189	28					263	291
(over 10 qts.)	446		523	969	57		35	92	503					558	1,061
Total can	452				79				531						
Total	1,719	14,138	761	16,618	2,485	4,375	212	7,072	4,204	18,513				973	23,690

Continued

Table 5.--Total fluid milk items sold wholesale and home-delivered in various sizes and types of containers by handlers regulated in 65
Federal milk order markets 1/, November 1967 -Continued

Size of container	WHOLESALE				HOME-DELIVERED				TOTAL			
	Glass	Paper	Plas- tic	Sub- total	Glass	Paper	Plas- tic	Sub- total	Glass	Paper	Plas- tic	Grand total
	Thousand pounds											
	NORTHERN LOUISIANA											
Gallons	343	*	1,015	1,358	630		155	785	973	*	1,170	2,143
Half gallons	107	5,225	*	5,332	1,419	1,610		3,029	1,526	6,835	*	8,361
Quarts	37	850		887	214	258		472	251	1,108		1,359
Pints		214		214		26		26		240		240
Half pints	238	2,108		2,346	*	58		58	238	2,166		2,404
Other	*	104		104		*		*	*	104		104
Total glass	725				2,263				2,988			
Bulk: (5-10 qts.)				*			30	30			30	30
(over 10 qts.)	51		388	439	*		*	*	51		388	439
Total can	51				*				51			25**
Total	776	8,501	1,403	10,680	2,263	1,952	185	4,400	3,039	10,453	1,588	15,105
	NORTHWESTERN INDIANA											
Gallons	2,220	5,806		8,026	2,865	384		3,249	5,085	6,190		11,275
Half gallons	465	7,087		7,552	1,273	2,791		4,064	1,738	9,878		11,616
Quarts	126	1,032		1,158	464	515		979	590	1,547		2,137
Pints	3	478		481	9	52		61	12	530		542
Half pints	25	3,032		3,057	28	271		299	53	3,303		3,356
Other	2/	482		482	2/	37		37	2/	519		519
Total glass	2,839				4,639				7,478			
Bulk: (5-10 qts.)	2/			53					2/		53	53
(over 10 qts.)	684		263	947					684		263	947
Total can	684								684			
Total	3,523	17,917	316	21,756	4,639	4,050		8,689	8,162	21,967	316	30,445
	NORTHWESTERN OHIO											
Gallons	888	4,754	71	5,713	838	326		1,164	1,726	5,080	71	6,877
Half gallons	2,365	12,744	58	15,167	1,390	1,238		2,628	3,755	13,982	58	17,795
Quarts	201	1,345		1,546	154	229		383	355	1,574		1,929
Pints	6	343		349	5	52		57	11	395		406
Half pints	283	3,047		3,330	2/	19		19	283	3,066		3,349
Other		24		24						24		24
Total glass	3,743				2,387				6,130			
Bulk: (5-10 qts.)	7		68	75			112	112	7		180	187
(over 10 qts.)	679		226	905	13			13	692		226	918
Total can	686				13				699			
Total	4,429	22,257	423	27,109	2,400	1,864	112	4,376	6,829	24,121	535	31,485

Continued

Continued

Table 5.--Total fluid milk items sold wholesale and home-delivered in various sizes and types of containers by handlers regulated in 65 Federal milk order markets 1/, November 1967 -Continued

Size of container	WHOLESALE				HOME-DELIVERED				TOTAL			
	Glass	Paper	Plas- tic	Sub- total	Glass	Paper	Plas- tic	Sub- total	Glass	Paper	Plas- tic	Grand total
Thousand pounds												
OKLAHOMA METROPOLITAN												
Gallons	149	9,147	106	9,402	849	950	129	1,928	998	10,097	235	11,330
Half gallons	90	12,969	3	13,062	1,208	2,535	*	3,743	1,298	15,504	3	16,805
Quarts	14	1,833	*	1,847	135	321	*	456	149	2,154	*	2,303
Pints		285	7	292		65		65		350	7	357
Half pints	99	4,018	51	4,168	5	75	3	83	104	4,093	54	4,251
Other	*	439	14	453	*	4	*	4	*	443	14	457
Total glass	352				2,197				2,549			
Bulk: 6												
(5-10 qts.)			128	128			895	895			1,023	1,023
(over 10 qts.)	*		2,834	2,834	*		38	38	*		2,872	2,872
Total can	*				*				*			
Total	352	28,691	3,143	32,186	2,197	3,950	1,065	7,212	2,549	32,641	4,208	39,429
OZARKS												
Gallons	92	3,536	442	4,070	133	211	11	355	225	3,747	453	4,425
Half gallons	2/	5,826		5,826	51	639		690	51	6,465		6,516
Quarts	2/	709		709	8	72	1	81	8	781	1	790
Pints	2	112		114	1	8		9	3	120		123
Half pints	151	2,231		2,382	1	79		80	152	2,310		2,462
Other		2/		2/						2/		2/
Total glass	245				194				439			
Bulk: 6												
(5-10 qts.)			8	8	2/		15	15	2/		23	23
(over 10 qts.)	2,164			2,164	20			20	2,184			2,184
Total can	2,164				20				2,184			
Total	2,409	12,414	450	15,273	214	1,009	27	1,250	2,623	13,423	477	16,523
PADUCAH												
Gallons		980		980		112		112		1,092		1,092
Half gallons		4,346		4,346		572		572		4,918		4,918
Quarts		606		606		99		99		705		705
Pints		138		138		5		5		143		143
Half pints		1,747		1,747		6		6		1,753		1,753
Other		131		131		1		1		132		132
Bulk: 6												
(over 10 qts.)			580	580			1	1			581	581
Total		7,948	580	8,528		795	1	796		8,743	581	9,324

Continued

Table 5.--Total fluid milk items sold wholesale and home-delivered in various sizes and types of containers by handlers regulated in 65
Federal milk order markets 1/, November 1967 -Continued

Size of container	WHOLESALE					HOME-DELIVERED					TOTAL				
	Glass	Paper	Plas- tic	Sub- total	Glass	Paper	Plas- tic	Sub- total	Glass	Paper	Plas- tic	Glass	Paper	Plas- tic	Grand total
Thousand pounds															
QUAD CITIES-DUBUQUE															
Gallons	1,009	1,364	317	2,690	1,883	61	68	2,012	2,892	1,425	385	2,892	1,425	385	4,702
Half gallons	338	5,031		5,369	2,086	2,196		4,282	2,424	7,227		2,424	7,227		9,651
Quarts	86	705		791	410	342		752	496	1,047		496	1,047		1,543
Pints	3	212		215	31	76		107	34	288		34	288		322
Half pints	134	2,232	27	2,393	6	34	4	44	140	2,266	31	140	2,266	31	2,437
Other		292	57	349		2		2		294	57		294	57	351
Total glass	1,570				4,416				5,986						
Bulk:φ															
(5-10 qts.)			11	11			150	150			161			161	161
(over 10 qts.)	86		979	1,065	22		29	51	108		1,008			1,008	1,116
Total can	86				22				108						
Total	1,656	9,836	1,391	12,883	4,438	2,711	251	7,400	6,094	12,547	1,642	6,094	12,547	1,642	20,283
RED RIVER VALLEY															
Gallons	203	1,894	215	2,312	84	80	6	170	287	1,974	221	287	1,974	221	2,482
Half gallons	42	6,055	9	6,106	36	283		319	78	6,338	9	78	6,338	9	6,425
Quarts	4	644		648	20	50		70	24	694		24	694		718
Pints		167		167		6		6		173			173		173
Half pints		1,824	8	1,832		2	2/	2		1,826	8		1,826	8	1,834
Other		23	4	27		2/				23	4		23	4	27
Total glass	249				140				389						
Bulk:φ															
(5-10 qts.)			6	6			4	4			10			10	10
(over 10 qts.)	35		691	726			15	15	35		706			706	741
Total can	35								35						
Total	284	10,607	933	11,824	140	421	25	586	424	11,028	958	424	11,028	958	12,410
RIO GRANDE VALLEY															
Gallons	*	1,115	658	1,773	*	130	47	177	*	1,245	705	*	1,245	705	1,950
Half gallons	628	10,675		11,303	969	2,502		3,471	1,597	13,177		1,597	13,177		14,774
Quarts	6	865		871	44	167		211	50	1,032		50	1,032		1,082
Pints	*	171		171	*	24		24	*	195		*	195		195
Half pints	*	3,383		3,383	2/	75		75	*	3,458		*	3,458		3,458
Other		31		31		1		1		32			32		32
Total glass	634				1,013				1,647						
Bulk:φ															
(5-10 qts.)			10	10			137	137			147			147	147
(over 10 qts.)	418		1,794	2,212	*		106	106	418		1,900			1,900	2,318
Total can	418				*				418						
Total	1,052	16,240	2,462	19,754	1,013	2,899	290	4,202	2,065	19,139	2,752	2,065	19,139	2,752	24,056

Continued

Continued

Table 5.--Total fluid milk items sold wholesale and home-delivered in various sizes and types of containers by handlers regulated in 65
Federal milk order markets 1/, November 1967 -Continued

Size of container	WHOLESALE				HOME-DELIVERED				TOTAL			
	Glass	Paper	Plas- tic	Sub- total	Glass	Paper	Plas- tic	Sub- total	Glass	Paper	Plas- tic	Grand total
Thousand pounds												
ROCK RIVER VALLEY												
Gallons	641	*	*	641	488	*		488	1,129	*	*	1,129
Half gallons	47	1,009		1,056	1,083	1,432		2,515	1,130	2,441		3,571
Quarts	8	154		162	80	176		256	88	330		418
Pints	*	*	*	*	3	36		39	3	36	*	39
Half pints	15	1,084	*	1,099	2	18	*	20	17	1,102	*	1,119
Other		208	*	208		6		6		214	*	214
Total glass	711				1,656				2,367			
Bulk:φ												
(5-10 qts.)			*	*			276	276			276	276
(over 10 qts.)	120		833	953	*		11	11	120		844	964
Total can	120				*				120			
Total	831	2,455	833	4,119	1,656	1,668	287	3,611	2,487	4,123	1,120	8,112
ST. LOUIS												
Gallons	192	10,316	331	10,839	241	393	10	644	433	10,709	341	11,483
Half gallons	1,164	23,709		24,873	3,858	1,885		5,743	5,022	25,594		30,616
Quarts	154	2,363		2,517	259	215		474	413	2,578		2,991
Pints	5	565		570	9	40		49	14	605		619
Half pints	102	5,658		5,760	26	187		213	128	5,845		5,973
Other		116		116		6		6		122		122
Total glass	1,617				4,393				6,010			
Bulk:φ												
(5-10 qts.)			2/	2/			403	403			403	403
(over 10 qts.)	158		1,961	2,119	53		14	67	211		1,975	2,186
Total can	158				53				211			
Total	1,775	42,727	2,292	46,794	4,446	2,726	427	7,599	6,221	45,453	2,719	54,393
SAN ANTONIO												
Gallons	1,894	805		2,699	1,277	17		1,294	3,171	822		3,993
Half gallons	1,000	8,589		9,589	723	723		1,446	1,723	9,312		11,035
Quarts	35	1,067		1,102	263	146		409	298	1,213		1,511
Pints		186		186		26		26		212		212
Half pints	310	1,642		1,952	4	60		64	314	1,702		2,016
Other		6		6						6		6
Total glass	3,239				2,267				5,506			
Bulk:φ												
(5-10 qts.)			130	130			175	175			305	305
(over 10 qts.)	308		6/2,473	2,781					308		2,473	2,781
Total can	308								308			
Total	3,547	12,295	2,603	18,445	2,267	972	175	3,414	5,814	13,267	2,778	21,859

Continued

Table 5.--Total fluid milk items sold wholesale and home-delivered in various sizes and types of containers by handlers regulated in 65
Federal milk order markets 1/, November 1967 -Continued

Size of container	WHOLESALE					HOME-DELIVERED					TOTAL				
	:					:					:				
	Glass	Paper	Plas- tic	Sub- total	Glass	Paper	Plas- tic	Sub- total	Glass	Paper	Plas- tic	Glass	Paper	Plas- tic	Grand total
Thousand pounds															
SOUTHERN MICHIGAN															
Gallons	59	20,099	72	20,230	1	492		493	60	20,591		60	20,591		20,723
Half gallons	8,624	88,180	1,790	98,594	19,345	15,482	323	35,150	27,969	103,662	2,113	27,969	103,662	2,113	133,744
Quarts	971	8,691	26	9,688	5,932	2,135	26	8,093	6,903	10,826	52	6,903	10,826	52	17,781
Pints	18	3,034	2/	3,052	14	347		361	32	3,381	2/	32	3,381	2/	3,413
Half pints	661	15,894	3	16,558	6	49		55	667	15,943	3	667	15,943	3	16,613
Other	5	2,800		2,805		24		24	5	2,824		5	2,824		2,829
Total glass	10,338			25,298					35,636				35,636		
Bulk:φ															
(5-10 qts.)	82		64	146			234	234	82		298			298	380
(over 10 qts.)	3,292		1,731	5,023	35		3	38	3,327		1,734			1,734	5,061
Total can	3,374			35					3,409						
Total	13,712	138,698	3,686	156,096	25,333	18,529	586	44,448	39,045	157,227	4,272	39,045	157,227	4,272	200,544
TAMPA BAY															
Gallons	1,025	*	2,362	3,387	980	*	380	1,360	2,005	*			*		4,747
Half gallons	776	7,389	126	8,291	1,756	1,272	*	3,028	2,532	8,661	126		8,661		11,319
Quarts	102	2,286		2,388	1,203	647	*	1,850	1,305	2,933	*		2,933	*	4,238
Pints		497		497		106		106		603			603		603
Half pints		2,770		2,770		76		76		2,846			2,846		2,846
Other	*	91		91		*		*		91			91		91
Total glass	1,903			3,939					5,842						
Bulk:φ															
(5-10 qts.)			*	*			*	*			*			*	*
(over 10 qts.)	253			253	7			7	260						260
Total can	253			7					260						
Total	2,156	13,033	2,488	17,677	3,946	2,101	380	6,427	6,102	15,134	2,868	6,102	15,134	2,868	24,541
TEXAS PANHANDLE															
Gallons	27	2,129	*	2,156	234	289	*	523	261	2,418	*		2,418	*	2,679
Half gallons	32	2,964		2,996	144	855		999	176	3,819			3,819		3,995
Quarts	3	341		344	34	84		118	37	425			425		462
Pints		83		83		25		25		108			108		108
Half pints		956	22	978		72	3	75		1,028	25		1,028	25	1,053
Other		*	6	6			*	*		*	6		*	6	6
Total glass	62			412					474						
Bulk:φ															
(5-10 qts.)			*	*			*	*			*			*	*
(over 10 qts.)	*		289	289			*	*	*		289			289	289
Total can	*								*						
Total	62	6,473	317	6,852	412	1,325	3	1,740	474	7,798	320	474	7,798	320	9,111

Continued

Table 5.--Total fluid milk items sold wholesale and home-delivered in various sizes and types of containers by handlers regulated in 65
Federal milk order markets 1/, November 1967 -Continued

Size of container	WHOLESALE				HOME-DELIVERED				TOTAL			
	Glass		Plas- tic		Glass		Plas- tic		(Wholesale & Home-delivered)		Grand total	
	Paper	Sub- total	Paper	Sub- total	Paper	Plas- tic	Paper	Plas- tic	Paper	Plas- tic	Paper	Plas- tic
Thousand pounds												
TRI-STATE												
Gallons	3,439	13,114	764	683	2	1,449	4,203	10,308	52	14,563		
Half gallons	508	4,894	244	511		755	752	4,897		5,649		
Quarts	4	1,420	44	229		273	48	1,645		1,693		
Pints	2/60	414	1	24		25	1	438		439		
Half pints		2,910	27	71		98	87	2,921		3,008		
Other		42		1		1		43		43		
Total glass	4,011		1,080				5,091					
Bulk:φ												
(5-10 qts.)		356		711		711			1,067	1,067		
(over 10 qts.)	315	481					315		166	481		
Total can	315						315					
Total	4,326	23,631	1,080	1,519	713	3,312	5,406	20,252	1,285	26,943		
UPPER CHESAPEAKE BAY												
Gallons	963	963		*	*	*	963	*	*	963		
Half gallons	4,454	18,230	9,356	2,085		11,441	13,810	15,861		29,671		
Quarts	472	3,845	3,545	888		4,433	4,017	4,261		8,278		
Pints	57	862	*	65		65	57	870		927		
Half pints	32	5,914	3	20		23	35	5,902		5,937		
Other		*						*		*		
Total glass	5,978		12,904				18,882					
Bulk:φ												
(5-10 qts.)	*	20		907		907	*		927	927		
(over 10 qts.)	325	1,728	*	*		*	325		1,728	2,053		
Total can	325		*				325					
Total	6,303	31,887	12,904	3,058	907	16,869	19,207	26,894	2,655	31,628		
UPPER FLORIDA												
Gallons	897	4,200	1,401	204	130	1,735	2,298	932	2,705	5,935		
Half gallons	684	15,929	1,835	2,173	283	4,291	2,519	16,172	1,529	20,220		
Quarts	12	2,813	195	658		853	207	3,459		3,666		
Pints		1,061	*	144		144	*	1,205		1,205		
Half pints		5,375	*	136		136	*	5,511		5,511		
Other		183		15		15		198		198		
Total glass	1,593		3,431				5,024					
Bulk:φ												
(5-10 qts.)	*	*		*	*	*	*	*	*	*		
(over 10 qts.)	644	783		*	*	*	644		139	783		
Total can	644						644					
Total	2,237	30,344	3,431	3,330	413	7,174	5,668	27,477	4,373	37,648		

Continued

Continued

Table 5.--Total fluid milk items sold wholesale and home-delivered in various sizes and types of containers by handlers regulated in 65
Federal milk order markets 1/, November 1967 -Continued

Size of container	WHOLESALE				HOME-DELIVERED				TOTAL			
	Glass	Paper	Plas- tic	Sub- total	Glass	Paper	Plas- tic	Sub- total	Glass	Paper	Plas- tic	Grand total
Thousand pounds												
UPSTATE MICHIGAN												
Gallons	2/	171	:	171	:	23	:	23	2/	194	:	194
Half gallons	:	1,642	:	1,642	43	343	:	386	43	1,985	:	2,028
Quarts	:	270	:	270	17	70	:	87	17	340	:	357
Pints	:	26	:	26	:	5	:	5	:	31	:	31
Half pints	:	456	3	459	:	2	2/	2	:	458	3	461
Other	:	9	:	9	:	:	:	:	:	9	:	9
Total glass	2/	:	:	:	60	:	:	:	60	:	:	:
Bulk:φ	:	:	:	:	:	:	:	:	:	:	:	:
(5-10 qts.)	:	:	:	:	:	:	35	35	:	:	35	35
(over 10 qts.)	3	:	62	65	:	:	:	:	3	:	62	65
Total can	3	:	:	:	:	:	:	:	3	:	:	:
Total	3	2,574	65	2,642	60	443	35	538	63	3,017	100	3,180
WASHINGTON, D. C.												
Gallons	296	75	*	371	:	:	:	:	296	75	*	371
Half gallons	1,268	37,280	*	38,548	5,337	1,541	:	6,878	6,605	38,821	*	45,426
Quarts	93	4,825	:	4,918	2,542	290	:	2,832	2,635	5,115	:	7,750
Pints	*	1,655	:	1,655	*	75	:	75	*	1,730	:	1,730
Half pints	*	9,267	:	9,267	*	123	:	123	*	9,390	:	9,390
Other	:	91	:	91	:	:	:	:	9,536	91	:	91
Total glass	1,657	:	:	:	7,879	:	:	:	:	:	:	:
Bulk:φ	:	:	:	:	:	:	:	:	:	:	:	:
(5-10 qts.)	:	:	*	*	:	:	*	*	:	:	*	*
(over 10 qts.)	*	2,811	:	2,811	:	:	*	*	*	2,811	:	2,811
Total can	*	:	:	:	:	:	:	:	*	:	:	:
Total	1,657	53,193	2,811	57,661	7,879	2,029	*	9,908	9,536	55,222	2,811	68,079
WESTERN COLORADO												
Gallons	:	*	:	*	:	338	:	338	:	*	:	*
Half gallons	:	1,485	:	1,485	*	40	:	74	*	1,823	:	1,823
Quarts	*	189	:	189	34	*	:	*	34	229	:	263
Pints	:	*	:	*	*	*	:	*	*	*	:	*
Half pints	:	312	:	312	*	*	:	*	*	312	:	312
Other	:	5	:	5	:	*	:	*	34	5	:	5
Total glass	*	:	:	:	34	:	:	:	:	:	:	:
Bulk:φ	:	:	:	:	:	:	:	:	:	:	:	:
(5-10 qts.)	:	:	:	:	:	49	:	49	:	:	49	49
(over 10 qts.)	*	:	*	*	:	:	:	*	*	*	:	*
Total can	*	:	:	:	:	:	:	*	*	*	:	*
Total	*	1,991	*	1,991	34	378	49	461	34	2,369	49	2,724

Continued

Table 5.--Total fluid milk items sold wholesale and home-delivered in various sizes and types of containers by handlers regulated in 65
Federal milk order markets 1/, November 1967 -Continued

Size of container	WHOLESALE				HOME-DELIVERED				TOTAL			
	Glass	Paper	Plas- tic	Sub- total	Glass	Paper	Plas- tic	Sub- total	Glass	Paper	Plas- tic	Grand total
	Thousand pounds											
	<u>WHEELING</u>											
Gallons	440	*	*	440	659	*	*	659	1,099	*	*	1,099
Half gallons	237	3,452	*	3,689	546	1,245	*	1,791	783	4,697	*	5,480
Quarts	35	883	*	918	156	442	*	598	191	1,325	*	1,516
Pints	1	128	*	129	2	16	*	18	3	144	*	147
Half pints	51	820	*	871	1	2	*	3	52	822	*	874
Other		1	*	1			*			1	*	1
Total glass	<u>764</u>				<u>1,364</u>				<u>2,128</u>			
Bulk:φ												
(5-10 qts.)			*	*			178	178			178	178
(over 10 qts.)	141		133	274					141		133	274
Total can	<u>141</u>								<u>141</u>			
Total	905	5,284	133	6,322	1,364	1,705	178	3,247	2,269	6,989	311	10,018
	<u>WICHITA</u>											
Gallons	108	2,276	2,346	4,730	550	278	*	828	658	2,554	2,346	5,558
Half gallons	73	6,125	*	6,198	283	1,747	*	2,030	356	7,872	*	8,228
Quarts	11	787	*	798	39	152	*	191	50	939	*	989
Pints	*	204	*	204	*	34	*	34	*	238	*	238
Half pints	*	2,097	*	2,097	1	32	*	33	1	2,129	*	2,130
Other		75	*	75		4	*	4		79	*	79
Total glass	<u>192</u>				<u>873</u>				<u>1,065</u>			
Bulk:φ												
(5-10 qts.)	*		*	*	*		365	365	*		365	365
(over 10 qts.)	905			905	*		*	*	905			905
Total can	<u>905</u>				<u>*</u>				<u>905</u>			
Total	1,097	11,564	2,346	15,007	873	2,247	365	3,485	1,970	13,811	2,711	19,004
	<u>YOUNGSTOWN-WARREN</u>											
Gallons	*	*	*	*	*	*	*	3,173	*	*	*	*
Half gallons	894	6,553	*	7,447	2,443	730	*	429	3,337	7,283	*	10,620
Quarts	81	690	*	771	232	197	*	13	313	887	*	1,200
Pints	1	133	20	154	*	12	*	70	1	145	21	167
Half pints	110	1,401	29	1,540	*	69	*	*	110	1,470	30	1,610
Other		37	*	37			*	*		37	*	37
Total glass	<u>1,086</u>				<u>2,675</u>				<u>3,761</u>			
Bulk:φ												
(5-10 qts.)	*		*	*	*		955	955	*		955	955
(over 10 qts.)	66		123	189	*		*	*	66		123	189
Total can	<u>66</u>				<u>*</u>				<u>66</u>			
Total	1,152	8,814	172	10,138	2,675	1,008	957	4,640	3,827	9,822	1,129	16,248

See Next Page for Footnotes

Footnotes for Table 5.

ø Quantities indicated under glass represent metal cans; under plastic represent mostly plastic bag-in-box containers.

* Represents sales made by two or less handlers, which cannot be shown without revealing volume of their individual business.

** Total of all restricted items. Restricted total must be added to subtotals (wholesale and home-delivered) or to totals of glass, paper, and plastic to obtain grand total.

1/ Number of markets for which complete data were available.

2/ Less than 500 pounds.

3/ Includes glass.

4/ Includes over 10 quarts.

5/ Includes 5-10 quarts.

6/ Includes home-delivered.

Table 6.--Percentage of total fluid milk items sold wholesale and home-delivered, in various sizes and types of containers by handlers regulated in 72 Federal milk order markets 1/, November 1967

Marketing area	Size of Container										Type of Container					Method of Distribution	
	Gal.	1/2-Gal.	Qt.	Pt.	1/2-Pt.	Other	Bulk		Glass	Paper	Plastic	Can	Whole-sale	Home-delivered			
							5-10	Over									
															Qt.	10-Qt.	
Percent																	
Appalachian	15	48	13	4	15	*	1	4	8	83	8	1	84	16			
Austin-Waco	33	37	9	(R)	11	(R)	(R)	10	73	(R)	27	---	77	23			
Black Hills	(R)	79	5	2	12	1	1	(R)	(R)	87	13	(R)	76	24			
Cedar Rapids-Iowa City	14	61	11	1	11	*	*	2	20	78	2	*	64	36			
Central Arizona	8	61	8	2	9	*	6	6	8	74	18	(R)	79	21			
Central Arkansas	18	50	7	3	13	*	*	9	8	2/78	14	---	91	9			
Central Illinois	9	68	5	2	10	2	*	4	12	82	4	2	95	5			
Central West Texas	13	62	5	2	10	*	1	7	4	88	8	---	77	23			
Chattanooga	42	34	7	5	12	*	---	(R)	(R)	82	18	(R)	97	3			
Cincinnati	14	64	8	3	9	*	*	2	31	65	3	1	81	19			
Clarksburg	18	59	7	2	7	---	---	7	22	71	4	3	84	16			
Columbus	4	57	7	2	11	(R)	14	5	18	63	18	1	71	29			
Connecticut	21	42	19	1	10	1	2	4	46	46	6	2	67	33			
Corpus Christi	39	32	8	2	13	*	1	5	23	2/60	17	---	78	22			
Delaware Valley	23	40	21	2	7	1	3	3	30	52	17	1	65	35			
Des Moines	24	49	8	2	11	*	1	5	19	74	5	2	72	28			
Duluth-Superior	(R)	65	20	1	8	1	---	5	26	68	6	(R)	81	19			
Eastern Colorado	12	62	7	1	11	*	*	7	13	79	8	---	80	20			
Eastern South Dakota	1	71	7	1	7	*	1	12	18	69	10	3	51	49			
Fort Wayne	51	30	5	*	9	1	*	4	11	80	9	*	87	13			
Great Basin	2	69	12	1	14	*	*	2	32	64	4	*	70	30			
Indianapolis	34	41	6	1	11	1	2	4	16	76	4	4	83	17			
Inland Empire	33	38	12	2	9	*	*	6	15	56	25	4	72	28			
Kansas City	25	50	6	1	12	*	1	5	8	2/81	2/11	*	85	15			
Knoxville	47	24	8	5	13	*	*	3	17	80	2	1	78	22			
Louisville-Lex.-Evans.	23	43	8	2	14	1	*	9	10	81	8	1	83	17			
Lubbock-Plainview	25	56	5	2	12	(R)	(R)	(R)	---	100	(R)	---	81	19			
Madison	21	44	6	2	16	*	3	8	15	71	13	1	59	41			
Massachusetts-R.I.-N.H.	9	57	16	1	10	1	1	5	41	53	4	2	66	34			
Memphis	(R)	69	10	3	18	(R)	---	*	3	97	(R)	*	95	5			

Continued

Table 6.--Percentage of total fluid milk items sold wholesale and home-delivered, in various sizes and types of containers by handlers regulated in 72 Federal milk order markets 1/, November 1967 -Continued

Marketing area	Size of Container										Type of Container				Method of Distribution	
	Percent										Percent				Percent	
	Gal.	1/2-Gal.	Qt.	Pt.	1/2-Pt.	Other	5-10	Bulk	Over	10-Qt.	Glass	Paper	Plastic	Can	Whole-sale	Home-delivered
Miami Valley	31	38	6	2	12	*	8	3	3	13	77	9	1	73	27	
Mich. Upper Peninsula	(R)	(R)	(R)	6	49	*	---	45		13	79	(R)	8	76	24	
Milwaukee	34	42	7	2	9	1	1	3/4		21	73	6	*	76	24	
Minneapolis-St. Paul 4/	4	72	3	1	14	1	1	4		12	83	5	---	---	---	
Minnesota-North Dakota	9	63	8	2	8	*	1	9		4	86	6	4	62	38	
Mississippi	3	57	13	3	20	1	*	3		2	91	6	1	90	10	
Nashville	16	52	11	3	14	*	*	4		2	93	4	1	85	15	
Nebraska-Western Iowa	12	61	8	2	10	*	1	6		8	81	9	2	66	34	
Neosho Valley	35	41	6	2	13	(R)	(R)	3		3	93	(R)	4	84	16	
New Orleans	9	55	17	3	13	*	(R)	3		16	78	6	*	78	22	
New York-N. J. (1964) 5/	7	23	54	2	8	1	*	5		38	57	3	2	69	31	
North Central Iowa	13	56	6	2	12	1	3	7		12	77	3	8	65	35	
North Texas	43	32	6	4	10	*	*	5		18	73	9	*	90	10	
Northeastern Ohio	2	72	11	2	9	*	2	2		31	65	3	1	70	30	
Northeastern Wisconsin	18	51	12	1	12	1	1	4		16	78	4	2	70	30	
Northern Louisiana	14	55	9	2	16	1	*	3		20	69	11	*	71	29	
Northwestern Indiana	37	38	7	2	11	2	*	3		25	72	1	2	71	29	
Northwestern Ohio	22	56	6	1	11	*	1	3		19	77	2	2	86	14	
Oklahoma Metropolitan	29	43	6	1	11	1	2	7		6	83	11	(R)	82	18	
Ozarks	27	39	5	1	15	*	*	13		3	81	3	13	92	8	
Paducah	12	53	8	1	19	1	---	6		---	94	6	---	91	9	
Puget Sound (1966) 6/	20	43	17	*	10	1	1	8		21	69	9	1	---	---	
Quad Cities-Dubuque	23	47	8	2	12	2	1	5		29	62	8	1	64	36	
Red River Valley	20	52	6	1	15	*	*	6		3	89	8	*	95	5	
Rio Grande Valley	8	62	4	1	14	*	1	10		7	80	11	2	82	18	
Rock River Valley	15	46	5	1	14	3	4	12		31	53	14	2	53	47	
St. Louis	21	56	6	1	11	*	1	4		11	84	5	*	86	14	
San Antonio	18	51	7	1	9	*	1	13		25	61	13	1	7/84	16	
Southeastern Florida	18	46	16	3	12	*	1	4		28	59	13	---	80	20	
Southern Illinois	18	57	4	1	12	*	*	8		12	80	3	5	89	11	

Continued

Table 7 .--Individual fluid milk products sold wholesale and home-delivered in various sizes and types of containers by handlers regulated in 71 Federal milk order markets 1/, November 1967 --Continued

Size of container	WHOLESALE				HOME-DELIVERED				TOTAL			
	Glass	Paper	Plastic	Sub-total	Glass	Paper	Plastic	Sub-total	Glass	Paper	Plastic	Grand total
Thousand pounds												
SKIM MILK-PLAIN												
Gallons	173	9	24	206	92	*	100	192	265	9	124	398
Half gallons	2,267	7,423	8	9,698	1,930	1,977	1	3,908	4,197	9,400	9	13,606
Quarts	488	3,009	25	3,522	5,264	1,235		6,499	5,752	4,244	25	10,021
Pints	5/1	3		4					1	3		4
Half pints	24	721		745	3	9		12	27	730		757
12 gallons	4/49			49					49			49
10 gallons	47			47					47			47
6 gallons	32		154	186					32		154	186
5 gallons	220		205	425	3		6/1	4	223		206	429
3 gallons	12		48	60	1		11	12	13		59	72
Other**	5/2	4/13		15			*	*	2	13	*	15
Total	3,315	11,178	464	14,957	7,293	3,221	113	10,627	10,608	14,399	577	25,584
SKIM MILK-SOLIDS ADDED												
Gallons	264	1,124	76	1,464	264	45	131	440	528	1,169	207	1,904
Half gallons	1,866	23,600	54	25,520	1,818	6,867	33	8,718	3,684	30,467	87	34,238
Quarts	556	8,021		8,577	6,544	3,166		9,710	7,100	11,187		18,287
Pints		7/18		18						18		18
Half pints	12	2,034		2,046	*	14		14	12	2,048		2,060
12 gallons	42		8/131	173					42		131	173
10 gallons	100			100					100			100
6 gallons	5/298		474	772			3	3	298		477	775
5 gallons	251		164	415	1		2	3	252		166	418
3 gallons	19		38	57	2		68	70	21		106	127
2-1/2 gallons	3/5		10	15			116	116	5		126	131
6 quarts							20	20			20	20
Other**		10		10						10		10
Total	3,413	34,807	947	39,167	8,629	10,092	373	19,094	12,042	44,899	1,320	58,261
BUTTERMILK												
Gallons	22	286	9	317	4/10	26		36	32	312	9	353
Half gallons	452	20,488		20,940	86	1,737		1,823	538	22,225		22,763
Quarts	231	17,083	4	17,318	653	2,458		3,111	884	19,541	4	20,429
Pints	3	737		740	*	35		35	3	772		775
Half pints	13	1,462		1,475	1	25		26	14	1,487		1,501
1/3 quarts	1	262		263	*	9		9	1	271		272
10 gallons	32			32					32			32
6 gallons	3		8/127	130					3		127	130
5 gallons	5/143		153	296					143		153	296
3 gallons	3		7	10					3		7	10
2-1/2 gallons	*			*					*			*
2 gallons	*			*					*			*
10-oz.		74		74		*		*		74		74
Total	903	40,392	300	41,595	750	4,290		5,040	1,653	44,682	300	46,635

Continued

Continued

Table 7.--Individual fluid milk products sold wholesale and home-delivered in various sizes and types of containers by handlers regulated in 71 Federal milk order markets 1/, November 1967 -Continued

Size of container	WHOLESALE				HOME-DELIVERED				TOTAL			
	Glass		Paper		Glass		Paper		Glass		Paper	
	Sub-total	Plastic	Sub-total	Plastic	Sub-total	Plastic	Sub-total	Plastic	Sub-total	Plastic		
Thousand pounds												
FLAVORED MILK DRINKS												
Gallons	4/ 71				71				13			
Half gallons	4/ 961		2,411		3,372		273		783		13	
Quarts	4/ 113		2,592		2,705		324		901		2,921	
Pints	24		2,320		2,344		*		147		3,169	
Half pints	124		3,850		3,974		4		83		2,467	
12 gallons				5	5						3,929	
7 gallons				8	8							5
6 gallons	8/ 152			208	360							8
5 gallons	5/ 181			5/ 155	336							208
3 gallons	17			7	24		*		*			155
Other**	*		1,223	14	1,237		*		14			7
											1,237	14
Total	1,643		12,396	397	14,436		601		1,941		13,736	397
2% MILK - PLAIN												
Gallons	474		7,099		8,587		831		1,609		7,620	
Half gallons	2,297		4/ 18,394		20,691		5,661		10,654		23,387	
Quarts	93		79		172		411		498		166	
Half pints			9/ 18		18						18	
6 gallons	8/ 133			312	445		4/ 14		14			312
5 gallons	162			30	192		28		33			35
3 gallons	15			14	29		42		129			101
2-1/2 gallons	6			46	52		21		1,189			1,241
6 quarts				*	*				49			49
Total	3,180		25,590	1,416	30,186		7,008		14,175		31,191	2,982
2% MILK - SOLIDS ADDED												
Gallons	3,270		28,181		33,432		4,190		7,042		30,292	
Half gallons	2,378		67,435		70,042		10,237		29,757		86,772	
Quarts	155		544		699		637		866		773	
Half pints	7		9/ 143		150		*		*		143	
12 gallons	66				66							66
10 gallons	80			*	80							80
6 gallons	5/ 652			665	1,317				37			*
5 gallons	260			322	582		9		47			702
3 gallons	35			46	81		14		92			360
2-1/2 gallons	10			263	273		2		3,017			124
6 quarts				10	10				228			3,278
Total	6,913		96,303	3,516	106,732		15,089		41,086		117,980	7,836
YOGURT												
Quarts	1		4/ 31		32				2		33	
Pints	5/ 4		30		34		*		8		38	
Half pints	1		577		584		6		39		616	
Other**			4/ 68		68						68	
Total	6		706		718		6		49		755	
												10
												777

Continued

Continued

Table 7.--Individual fluid milk products sold wholesale and home-delivered in various sizes and types of containers by handlers regulated in 71 Federal milk order markets 1/, November 1967 -Continued

Size of container	WHOLESALE				HOME-DELIVERED				TOTAL			
	Glass	Paper	Plastic	Sub-total	Glass	Paper	Plastic	Sub-total	Glass	Paper	Plastic	Grand total
Thousand pounds												
MIXTURES												
Gallons	79	18	1	98	9	18		9	88	18	1	107
Half gallons	21	903	*	924	1	18		19	22	921	*	943
Quarts	234	8,332	1	8,567	96	4/ 645		741	330	8,977	1	9,308
Pints	146	12,029	9	12,184	378	2,906	*	3,284	524	14,935	9	15,468
Half pints	6	209		215	16	11		27	22	220		242
10 gallons	12		6	18					12		6	18
6 gallons	39		278	317					39		278	317
5 gallons	99		5/ 135	234					99		135	234
3 gallons	5/ 19		5/ 39	58					19		39	58
2-1/2 gallons	30		5/ 19	49					30		19	49
2 gallons	4/ 56			56					56			56
5/8-oz.		19		19						19		19
1/2-oz.	6	1,057	4	1,067		12		12	6	1,069	4	1,079
6 quarts			10	10							10	10
Other**		7/ 56		56	15	1		16	15	57		72
Total	747	22,623	502	23,872	515	3,593	*	4,108	1,262	26,216	502	27,980
EGGNOG												
Gallons	*			*					*			*
Half gallons	303	737	3	1,043	57	45		102	360	782	3	1,145
Quarts	360	4,201		4,561	478	927	1	1,406	838	5,128	1	5,967
Pints	*	9		9		1		1	*	10		10
Half pints		1		1					*	1		1
10 gallons	*			*					*			*
Total	663	4,948	3	5,614	535	973	1	1,509	1,198	5,921	4	7,123
LIGHT CREAM												
Gallons	13	17		30	*			*	13	17		30
Half gallons	18	1,753		1,771	2	17		19	20	1,770		1,790
Quarts	241	874		1,115	55	4/ 79		134	296	953		1,249
Pints	23	4/ 610		633	134	180		314	157	790		947
Half pints	66	4/ 589		655	136	200		336	202	789		991
10 gallons	33			33					33			33
6 gallons	5		57	62					5		57	62
5 gallons	76		62	138					76		62	138
3 gallons	7		30	37					7		30	37
2-1/2 gallons	4/ 30			30					30			30
10-oz.		37		37				27		64		64
3/4-oz.		7/ 8		8						8		8
Other**	5/ 92	5/ 204	5/ 9	305					92	204	9	305
Total	604	4,092	158	4,854	327	503		830	931	4,595	158	5,684

Continued

Table 7.--Individual fluid milk products sold wholesale and home-delivered in various sizes and types of containers by handlers regulated in 71 Federal milk order markets 1/, November 1967 -Continued

Size of container	WHOLESALE				HOME-DELIVERED				TOTAL			
	Glass	Paper	Plastic	Sub-total	Glass	Paper	Plastic	Sub-total	Glass	Paper	Plastic	Grand total
	Thousand pounds											
	HEAVY CREAM											
Gallons	6	5	1	12	*		*	*	6	5	1	12
Half gallons	5/ 1	5/ 58		59						58		59
Quarts	107	429		536	19	30		49	126	459		585
Pints	125	845		970	98	84		182	223	929		1,152
Half pints	111	3,302	23	3,436	111	409	*	520	222	3,711	23	3,956
10 gallons	18			18					18			18
6 gallons	*		8/ 29	29					*		29	29
5 gallons	5/ 67		5/ 47	114					67		47	114
3 gallons	3		9	12					3		9	12
2-1/2 gallons	17		11	28					17		11	28
2 gallons	5/ 21			21					21			21
Other**	7	69		76	5	19		24	12	88		100
Total	483	4,708	120	5,311	233	542	*	775	716	5,250	120	6,086
SOUR CREAM												
Gallons	36	110	8	154					36	111	8	155
Half gallons	1	118	60	179			1		1	126	61	188
Quarts	1	144	9	154	1	5	*	6	2	149	9	160
Pints	36	1,030	181	1,247	14	69	10	93	50	1,099	191	1,340
10 gallons	50	2,050	576	2,676	13	198	52	263	63	2,248	628	2,939
5 gallons	16			16					16			16
3 gallons	19		6/ 36	55					19		36	55
15 quarts			4	4							4	4
2-1/2 quarts	5/ *		10	33					*		10	33
Bulk pounds	5	4/ 104		109		3		3	5	107		112
10 pounds		*		*						*		*
5 pounds	5/ 6	135	42	183		5	*	5	6	140	42	188
4 pounds		14	5/ 5	19		*		*		14	5	19
2 pounds		7	4	11		*		*		7	4	11
1 pound		7/ 49	12	61		3	*	3		52	12	64
12 ounces		7/ 434	9	443		7/ 51	4	55		485	13	498
Other**	18	2	5/ 18	38	1			1	19	2	18	39
Total	205	4,220	974	5,399	29	343	67	439	234	4,563	1,041	5,838

** May include such sizes as: 4 ounces, 6 ounces, 6 1/2 ounces, 50 ounces, 5 quarts, 4 gallons, and 30 pounds.
 * Less than 500 pounds.
 3/ Includes 2 gallons.
 6/ Includes 6 gallons.
 9/ Includes 1/3 quarts.

1/ Number of markets for which complete data were available.

2/ Includes 7 gallons.
 5/ Includes home-delivered.
 8/ Includes 10 gallons.

This map illustrates the various milk marketing areas established under federal orders across the United States as of January 1, 1969. The map uses different shading patterns to delineate these regions, which are labeled with their respective names. Key areas include:

- Pacific Northwest:** Puget Sound, Inland Empire.
- Mountain West:** Great Basin, Western Colorado, Eastern Colorado, No Grande Valley, Central Arizona.
- Southwest:** Texas Panhandle, Lubbock-Plainview, Red River Valley, North Texas, South Texas, Corpus Christi, San Antonio.
- Central:** Oklahoma Metropolitan, Fort Smith, Arkansas, Mississippi, New Orleans.
- Midwest:** Chicago Regional, Indiana, Illinois, Wisconsin, Michigan, Ohio, Kentucky, Tennessee, Missouri, Kansas City, St. Louis-Ozarks, Nebraska-Western Iowa, Black Hills, Eastern South Dakota, Minnesota-North Dakota, Duluth-Superior, Minneapolis-St. Paul.
- Northeast:** New York-New Jersey, Connecticut, Delaware, Maryland, Pennsylvania, Virginia, West Virginia, North Carolina, South Carolina, Georgia, Florida (Tampa Bay, Southeastern Florida).

The map also includes a scale bar indicating distances up to 200 miles and a note stating "DIFFERENCES IN SHADING ARE ONLY INTENDED TO DIFFERENTIATE BETWEEN MARKETING AREAS". An inset map shows the location of the main map area within the context of the entire United States.

SCALE IN MILES
0 100 200 300
ALBERS EQUAL-AREA PROJECTION

CONSUMER AND MARKETING SERVICE

U. S. DEPARTMENT OF AGRICULTURE

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CONSUMER AND MARKETING SERVICE
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